

SIGNES

Wayfinding Experts
Implementation of Corporate Identity
and Signage





ABOUT US

Signes has a long tradition of **high quality** as specialists in corporate identity production and implementation, as well as in needs studies for space signage.

Signes was founded in Barcelona in 1982. Our headquarters are based here, having as well an office in Madrid since 1991.

Our challenge is to maintain the highest professional standards – our best value is our team– and to continue collaborating with the main national and international graphic design and architecture companies. At Signes we are able to cater for our customers' requirements, with a rapid response to their needs. We rigorously and respectfully accomplish the graphic and industrial standards, integrating them within the architecture and paying great attention to materials and finishes, applying environmental criteria.

Our philosophy can be summed up as follows:

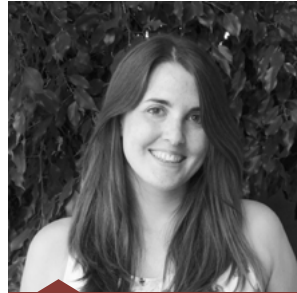
- We put our faith in our associates, good design and quality.
- We wish to obtain results that fully satisfy our customers, providing a good response to environmental concerns and facilitating their economic growth.
- We grow and improve our line of action with our partner-customers that recognise the quality of our products.
- We consider the customer's problem to be our problem.
- Signage design has an explicit goal: contribute to stand out without misleading the consumer.

Our team

Since **Lluís Morón** founded our company in 1982, our challenge is to maintain the highest quality and professional level, aiming for the creation of a solid and experienced group, formed by outstanding technicians that let us take care of any kind of project, guaranteeing its perfect implementation.



MANEL GARCÍA
CEO



LAURA MORALES
DEPUTY MANAGER



CARMEN REVILLA
IMAGE
& COMMUNICATION



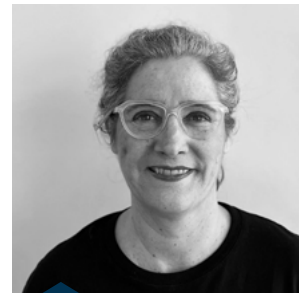
MONTSE GALLUR
FINANCIAL MANAGER



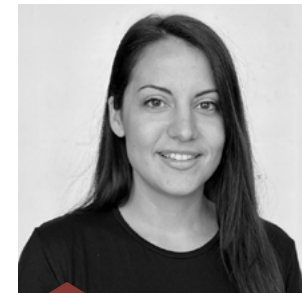
ÓSCAR GUITIÁN
TECHNICAL MANAGER



ESTEFANÍA GÁLLEGO
PRODUCTION
MANAGER



SILVIA NAVARRO
COST MANAGER



ALBA MONFERRER
WAYFINDING
MANAGER

Quality and environmental management

ISO |



Management
System
ISO 9001:2015
ISO 14001:2015
www.tuv.com
ID 9105079903

Since 1997 we have our own Quality Management System. In 2000 we added another quality mark for Environmental Management.

In **1998** we got the certificate of **Registered Company** for the scope specified thereon and of the standard UNE-EN-ISO 9001 and in **2000** the one for **Environmental Management** UNE-EN-ISO 14001.



Awards

2010 · ED Awards (European Design Awards) to Andreu Balius, for DSignes Tipography, designed for Signes.

2009 · The Letra Award (National Awards of visual communication and environmental graphic design) in Miscellany category to Andreu Balius, for DSignes Tipography, designed for Signes.

2008 · Laus selection to the book “25.000 km de Signes” in Complete Book and Best Use of Illustration categories.

2007 · Book Design Visual Award to the book “25.000 km de Signes” in Institutional / Company category and Diploma in Book Design category.

★ **2006 · The National Design Award** “a company which, as a result of its faith in design, is a leader in public space signage”.

2006 · The FAD Medal (for Promotion of the Arts and Design) to Lluís Morón and Carmen Revilla for their work carried out within the Signes Foundation.

★ **2004 · Príncipe Felipe award for Business Excellence in Design** “for their significant creative contribution and the quality of the products and services offered throughout their long-standing and unusual career”.

2004 · Letra Special Award, for Signes’ career (National Awards of visual communication and environmental graphic design).

2003 · Special mention in the 8th edition Príncipe Felipe Awards for Business Excellence in Design category.

2003 · The Barcelona City Council J Award, “Joves en Positiu” (Young People in Positive), for artistic creation, for the development of Signes Awards.

2003 · The Letra Award for the best directory system, for the signage at INFECAR (the Canary Islands Trade Fair Institution).

2003 · Runner-up for the IDQ (Image, Design and Quality) Award of the Official Association of Interior Designers and Decorators of Catalonia, in the Research category.

1996 · Laus Nomination for Signes’ New Corporate Identity (Design: Morillas Brand Design).

1995 · Laus Nomination for the image of the Signes Award for Design Students (Design: Lluís Morillas).

★ **1993 · Laus Generalitat Trophy for small and medium enterprises** “for approaching design as a strategy going above and beyond the sphere of graphics, visual communication and advertising”.

1992 · Laus Bronze Trophy for Corporate Catalogue (Design: Morillas Brand Design).



Our identity

From the very first day, we were known for the impact caused by our own corporate identity. An iconographic system that serves a two-fold purpose of lexical and graphic formulation.

Our philosophy can be encapsulated in the following sentence: “An intelligent investment is that which makes maximum use of all resources”.

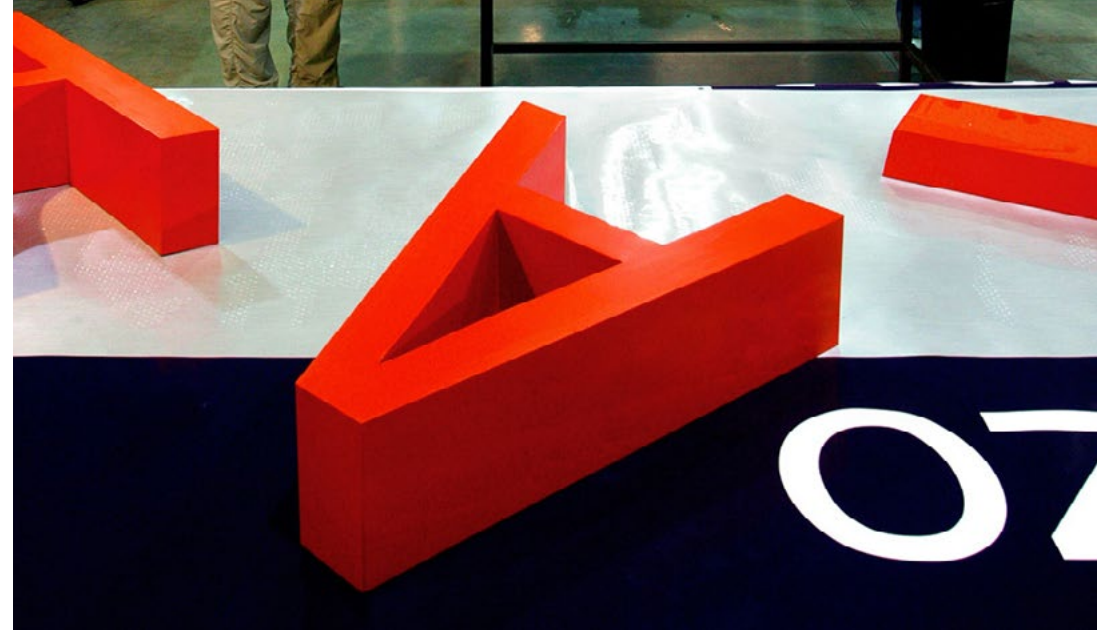
The “transparent” communication we wish to project in all our activities is also reflected in the resources that identify us.

: ? . () # !



Manufacturing

To cater for our customers' needs, our production plant has the most advanced resources and equipment, providing us with the flexibility required to develop many different projects, from special, exclusive production to large series-manufacturing projects.

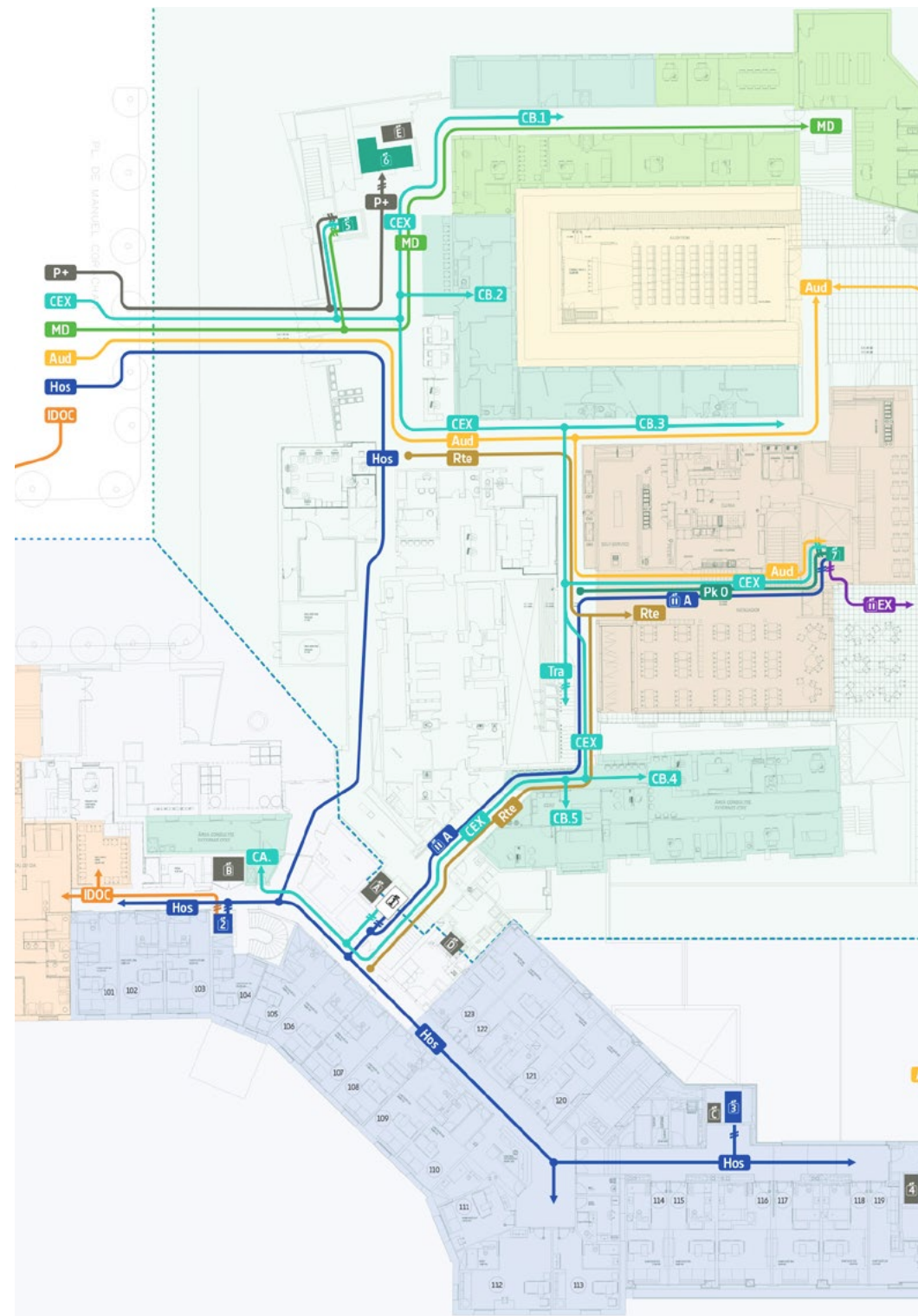


Signage projects

Our projects department specialises in needs studies for space signage.

We have always had a commitment to good design, and our long-standing experience enables us to use the customer's brand image as a basis for developing implementation or space signage of any kind, obtaining excellent

graphic and industrial responses. The experience built up over the years in small, medium and large-sized assignments enables us to affirm that we have all the ideal people and equipment for taking on this important work quickly and effectively.



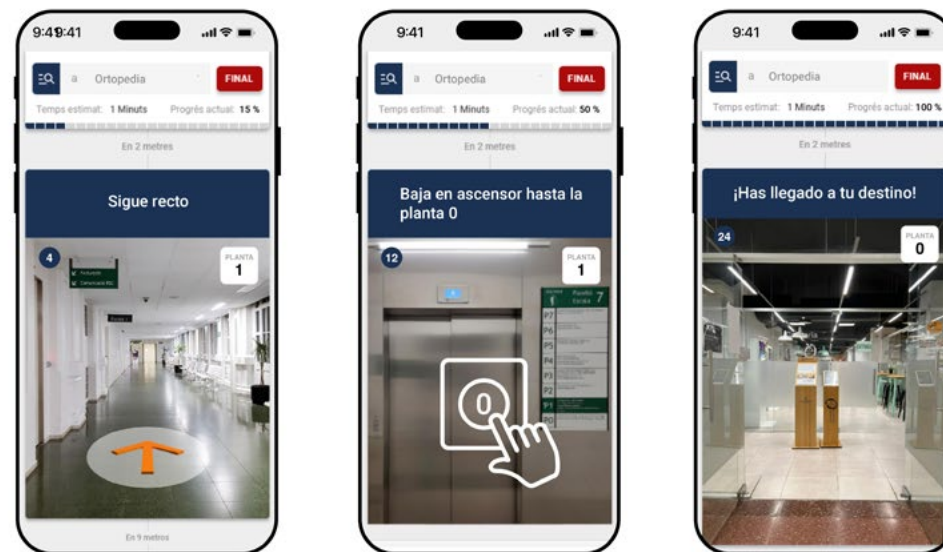
Eyedog

**Signage on your smartphone.
A new experience for orient-
taining within large spaces using
a mobile device.**

Signes brings to Spain the only indoor pedestrian navigation system: Signes | Eyedog app for hospitals, universities, shopping malls, museums, airports, etc.

A very intuitive app that works without WiFi, with a very understandable interface that accompanies the user step by step through images and arrows to its destiny.

A mix between a web browser and Street View but for indoor spaces that becomes an easy tool to manage and maintain and improves the user experience in buildings with complex routes.





Broad access



Special routes



Map reading
not required



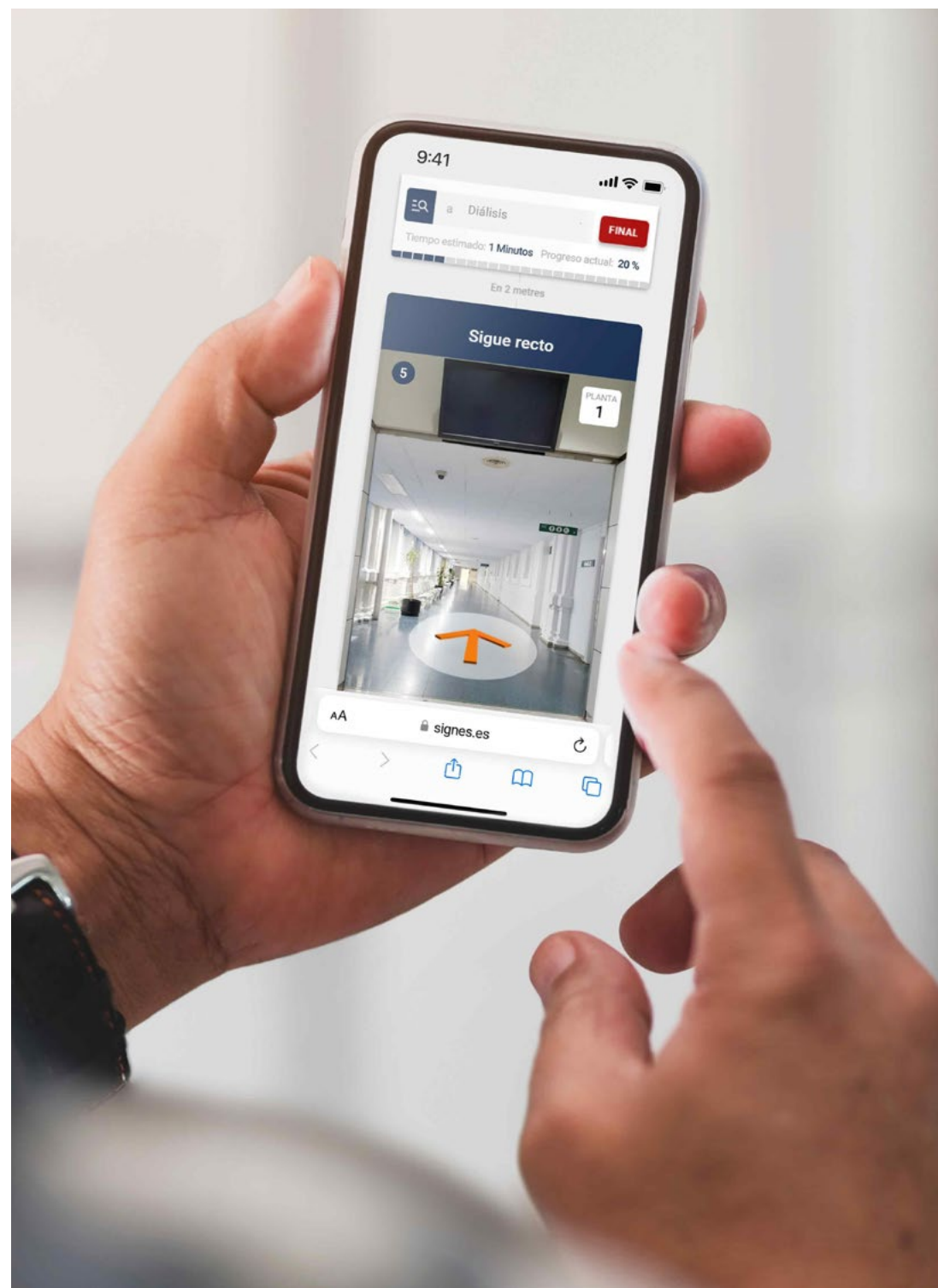
Beacons not
required



Screen by screen,
step by step



Connection
not required



2

SIGNES QSP

Quality Standard
Products

- Emergency and evacuation signage
- SIS. Indoor modular system signage
- WetFloor
- Accessible signage



Emergency and evacuation signage

We have developed and manufactured a type of emergency and evacuation signs that, in compliance with the regulations and, within the existing restrictive laws, have a much better design, at a competitive price. We have a collection of four series.



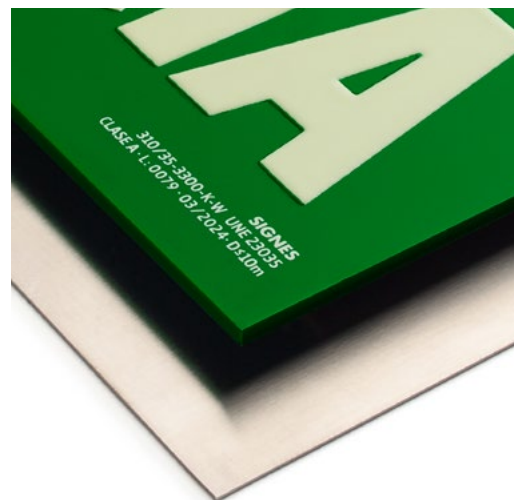
100 SERIES

Aluminum plate only



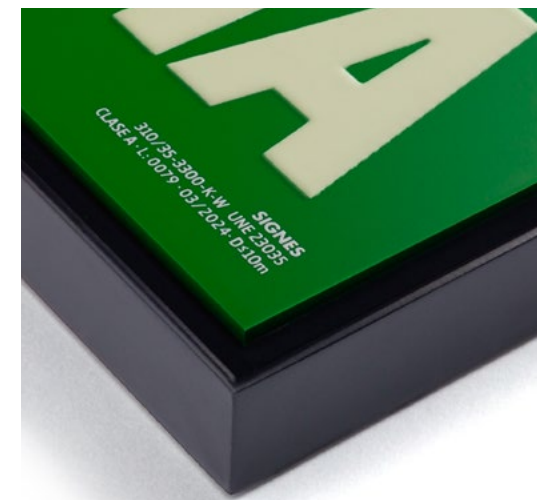
200 SERIES

Aluminum plate with spacer



300 SERIES

With stainless steel passe-partout



400 SERIES

With black painted aluminum frame



WetFloor

WetFloor is a moveable signage stand used to display temporary information in quality environments. Safety signage for wet floors is imperative in areas with a high density of users.

WetFloor is a stand that has been designed for use in spaces in which image is all important. Its design makes it ideal for environments in which care has been taken to match the interior design, furniture and surroundings to the overall aesthetic of the space.



Accessible signage

At Signes we pay special attention to accessible signage, as we know that it makes it easier for visually impaired people to understand the space. We have developed our own system of elements that help and improve the conditions of use in buildings and facilities for these users.

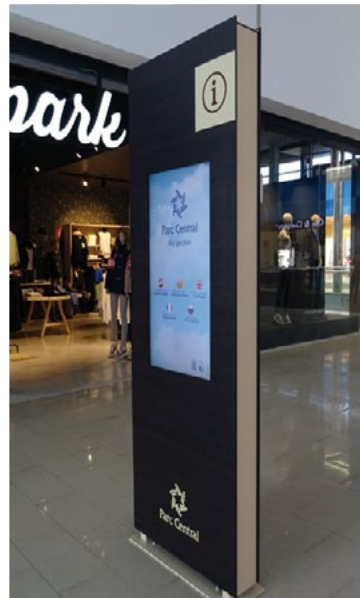
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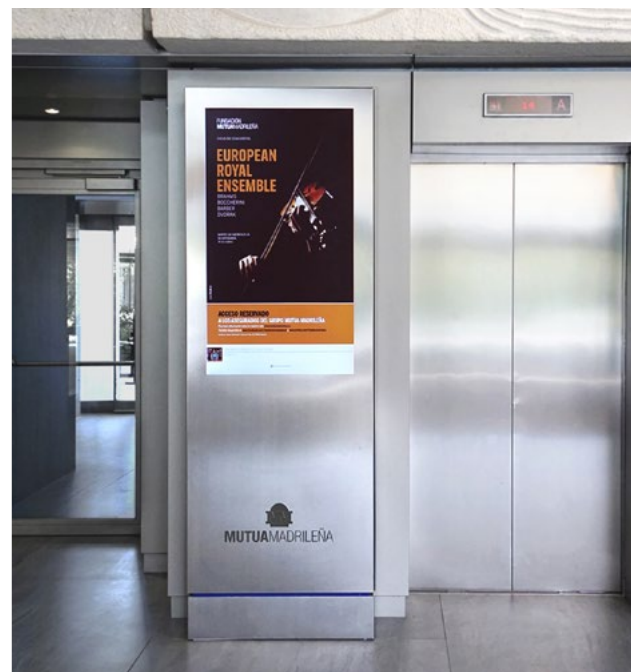
DIGITAL SIGNAGE

Technology is constantly changing and continuously alters the way in which we interact with our surroundings.

Signage evolved too and now we use more and more digital solutions as essential resources to make our messages more flexible.

In Signes we're walking this path that allows us to study every case and to offer the better solutions from a wide range of different options. So we can properly satisfy every customers' need at the right price. We can provide customised hardware, software and content management tools to easily handle the displayed messages. Thanks to our multi-sector experience we have the potential to develop unique projects using different technologies.





4

PROJECTS

At Signes we dedicate a special interest to faithfully interpreting the corporate image of our customers, so that the end product possesses a unique, uniform quality across all of its applications.

All our projects have a single objective: to maintain the highest quality standards whilst meeting the expectations of our customers.



Signes around the world

Project development and implementation at national and in an international level.

Main areas of implementation

INTERACTIVE MENU

Navigate through the sectors by clicking on the icons.



FOOD
AND DRINK



BANKING



CULTURE



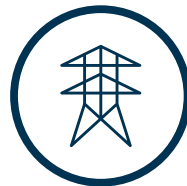
SPORT



OFFICE
BLOCKS



EDUCATION



POWER



UNIQUE
SPACES



HOTELS



INSTITUTIONS



MEDIA



EXHIBITION CENTERS
& INDUSTRIAL PARKS



RESIDENTIAL



RESTAURATION
SECTOR



RETAIL
SHOPPING
CENTERS



HEALTH



INSURANCE



TRANSPORT



Estrella Damm

El Prat de Llobregat, Barcelona | Design: Arauna Studio · Tool Studio · Signes



Menu



GB Foods

Barcelona | Design: Summa · Little Budha



Menu



Marqués de Murrieta Wineries

Logroño. La Rioja | Design: Morera Design



Affinity Petcare

Barcelona | Design: Summa · Little Budha

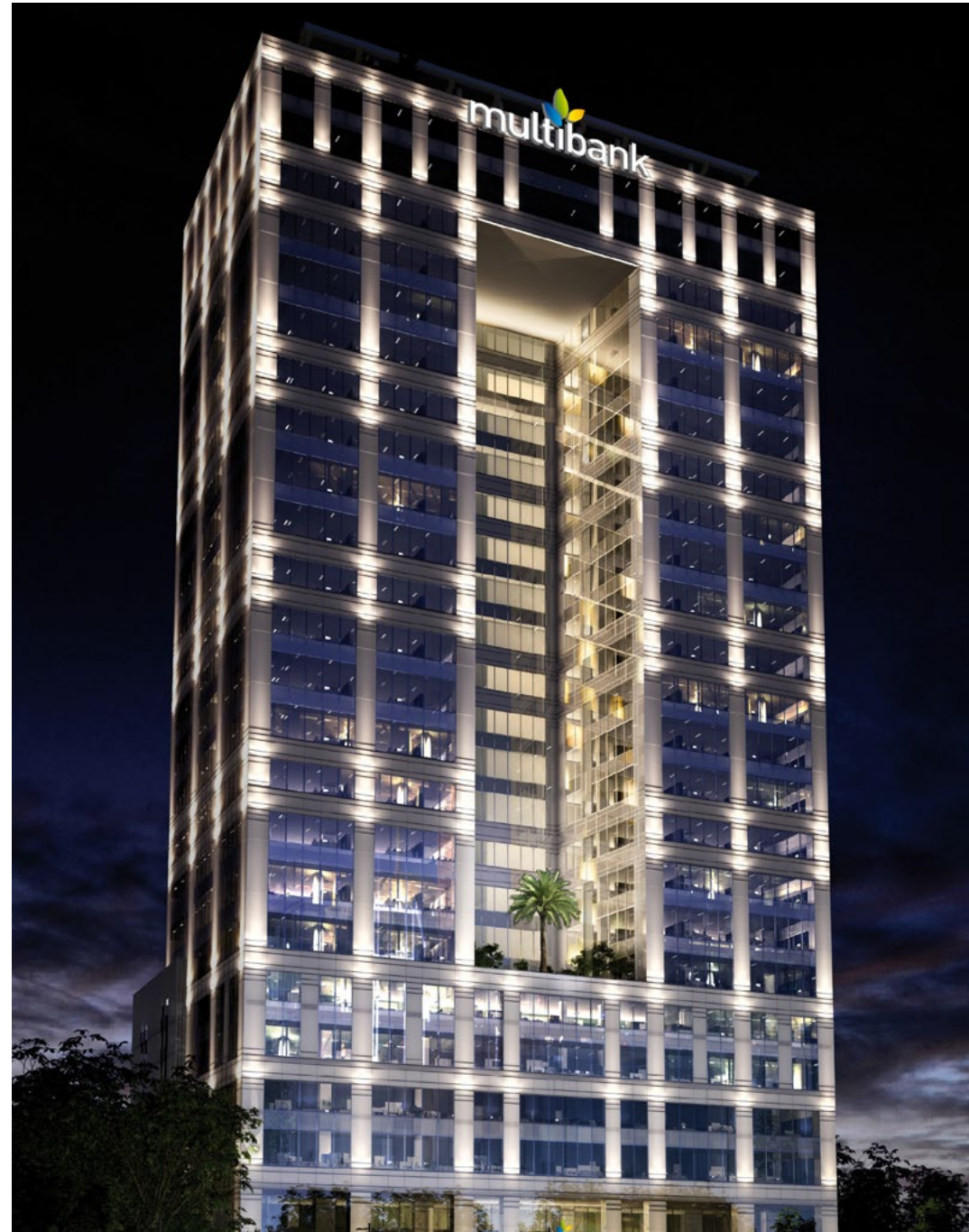


Menu



Abanca

Galicia | Design: Summa



Multibank

Panama City | Design: Signes



Menu

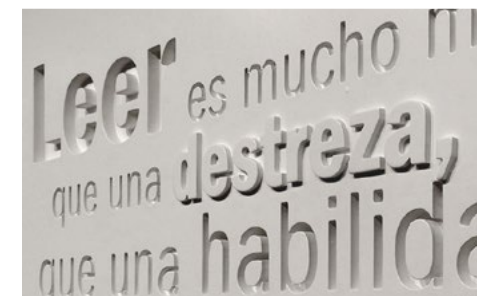
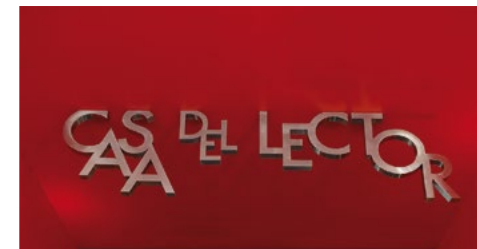


Picasso Museum

Malaga | Design: Signes



Menú

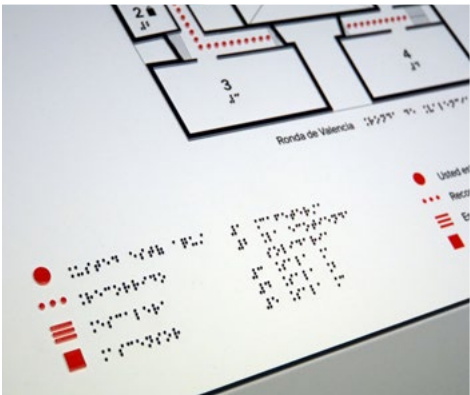


Casa del Lector

Madrid | Design: Alberto Corazón



Menu



La Casa Encendida

Madrid | Design: 2 x 4



Menu



Museo del Prado

Madrid | Design: Studio Fernando Gutiérrez (interior) · Arauna Studio collaborating with Signes (exterior)



Menu



Palau de la Música Catalana

Barcelona | Design: Eva Blanch



Menu



El Molino Theater

Barcelona | Design: BOPBAA Arquitects

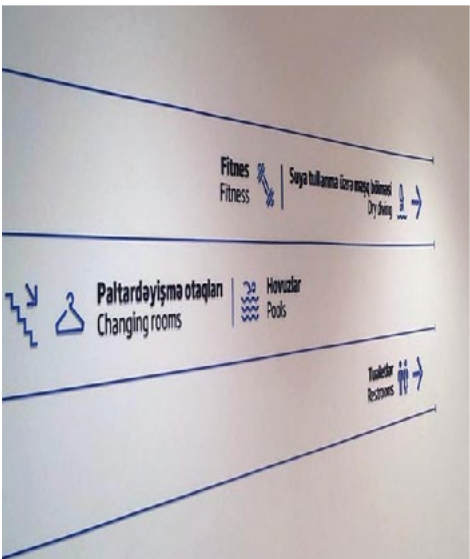
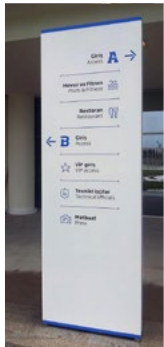


Illa del Rei · Hauser & Wirth

Menorca | Design: Arauna Studio



Menu







Baku Formula 1 City Circuit

Baku, Azerbaijan | Design: Signes



Menu



Fútbol Club Barcelona

Barcelona | Design: Signes

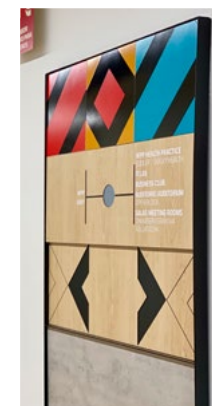


Stade Omnisport Omar Bongo

Libreville, Gabon | Design: Signes



Menu





Expo Zaragoza Empresarial
Zaragoza | Design: Signes



Université Mohammed VI
Benquerir, Morocco | Design: Signes



Menu

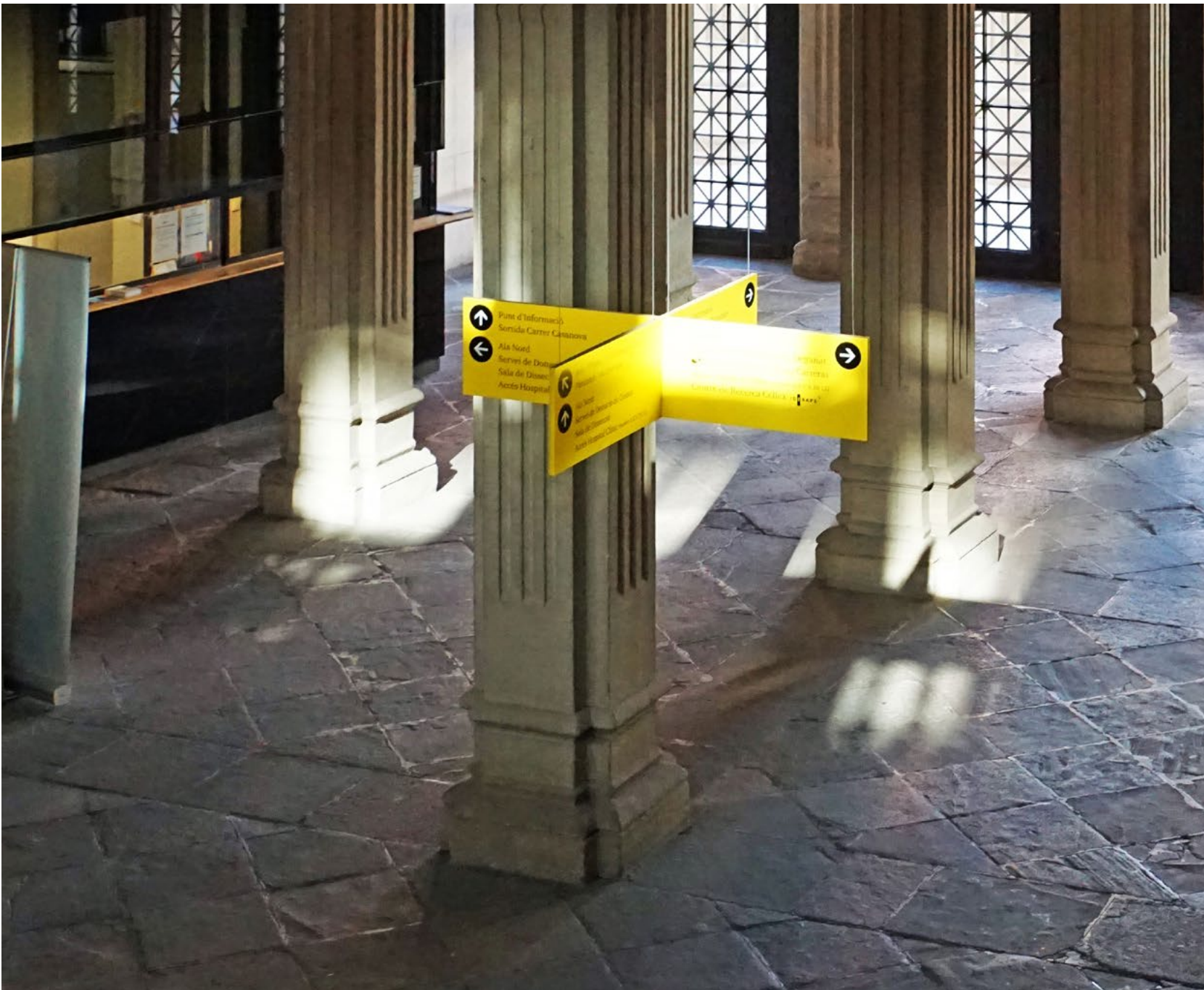


IESE Business School

Madrid | Design: Signes



Menu



University of Barcelona

Barcelona | Design: Quim Duran Studio



Menu



ESADE Business School

Barcelona | Design: Morillas

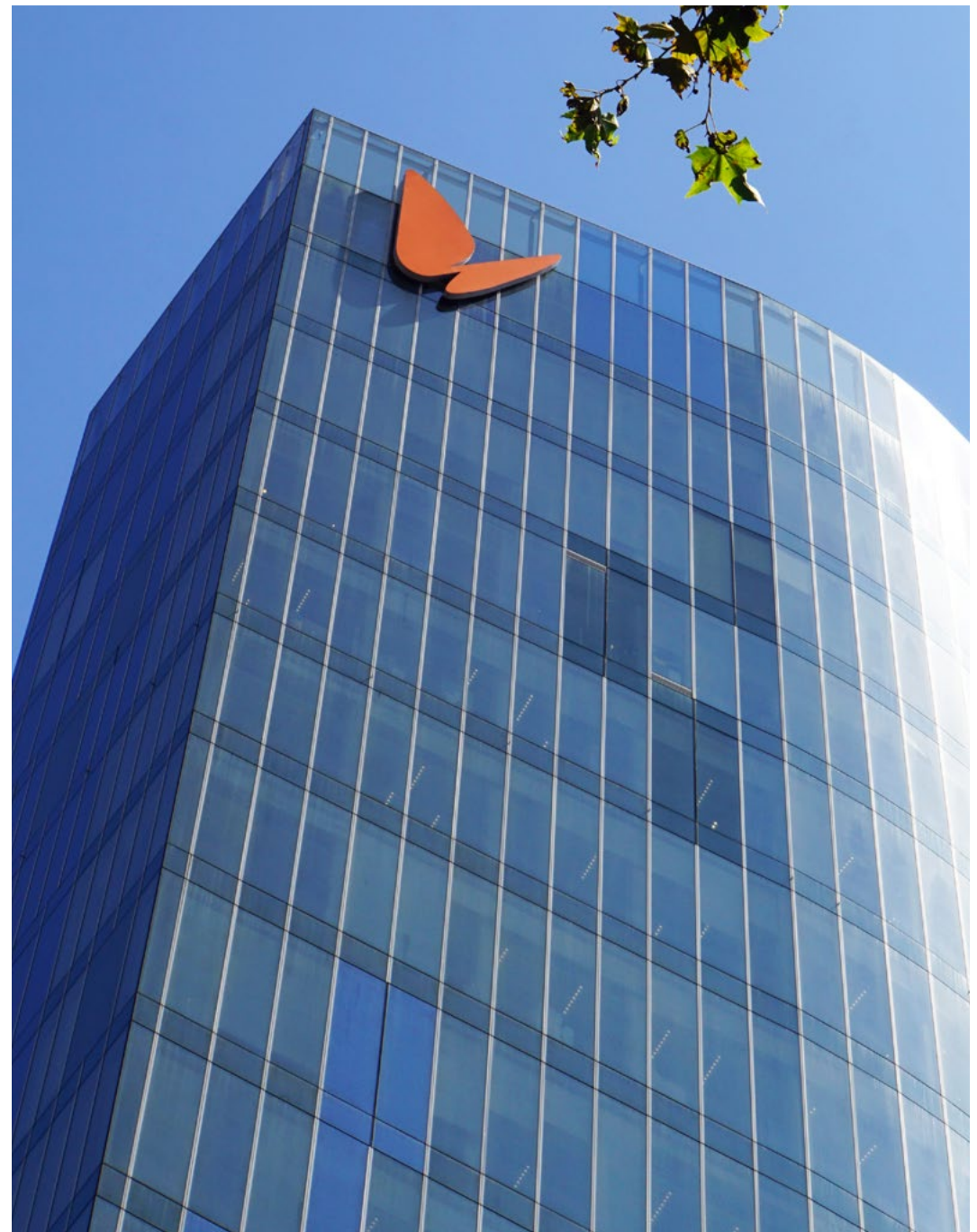


Universitat Telefónica

Centro de formación en La Roca del Vallès, Barcelona | Design: Morillas



Menu



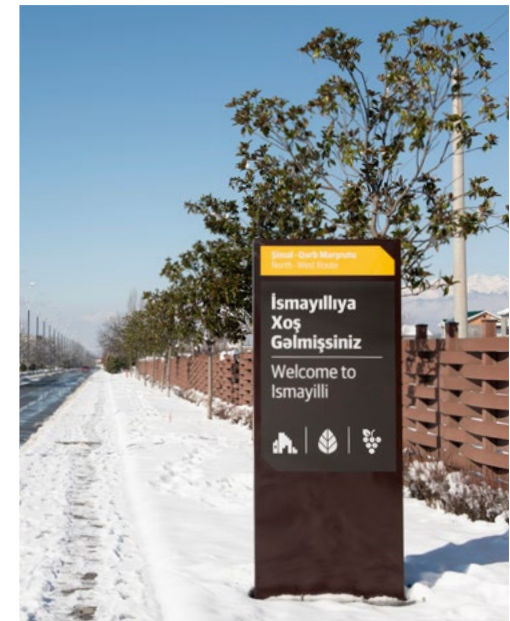


Repsol

National and internacional implementation | Design: Repsol signaling manual



Menu

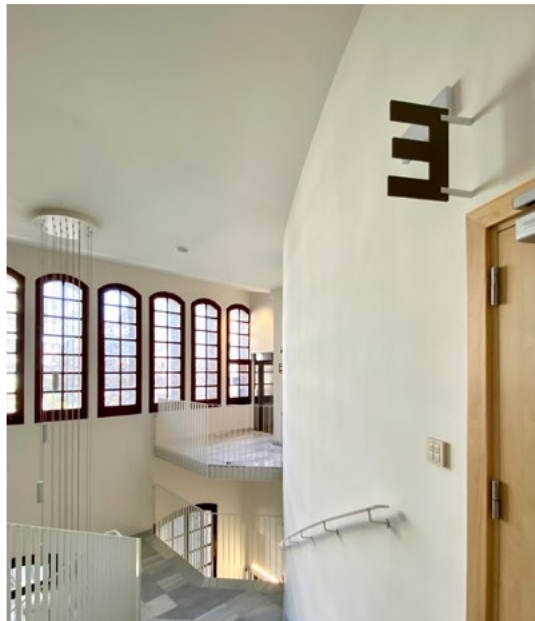
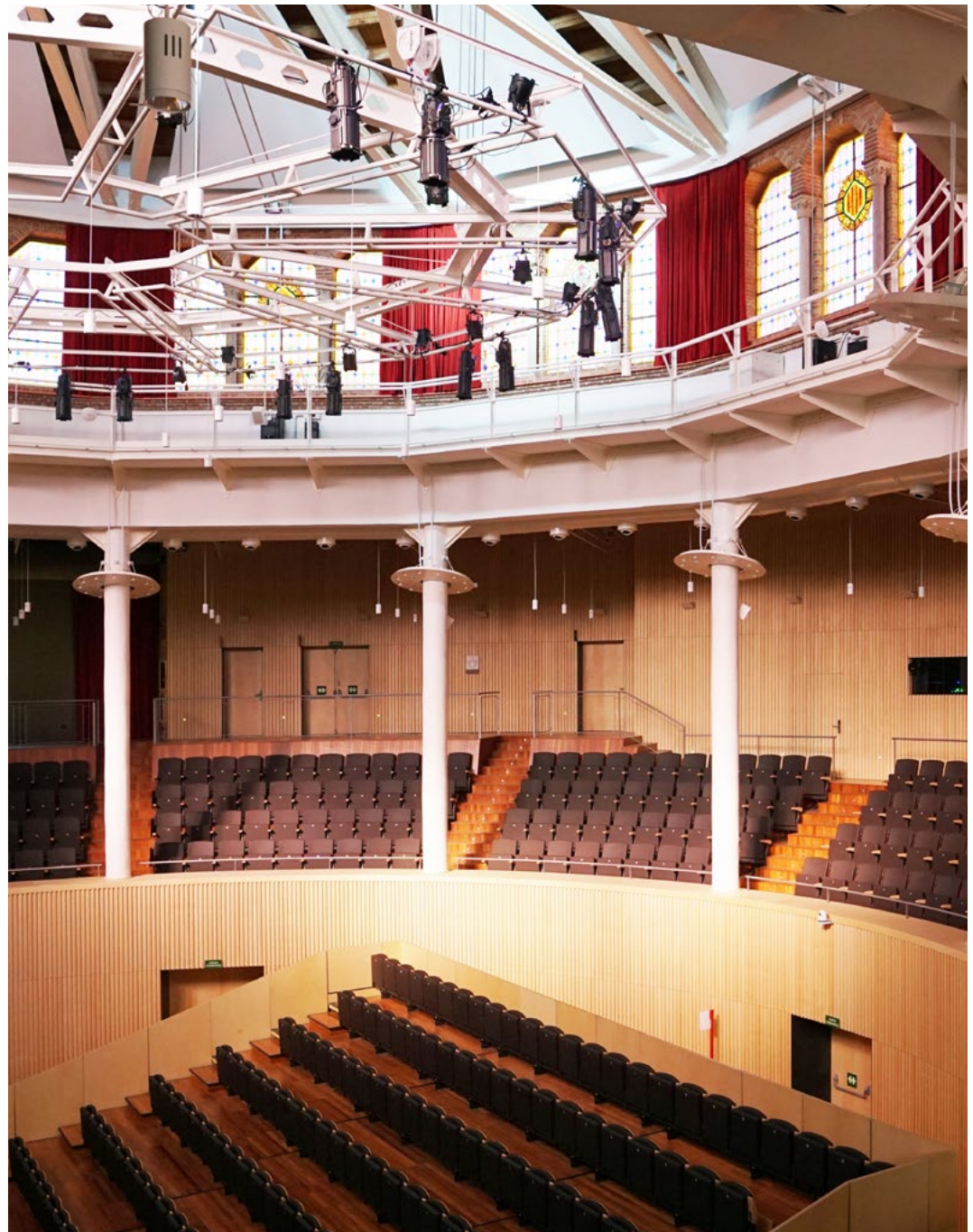


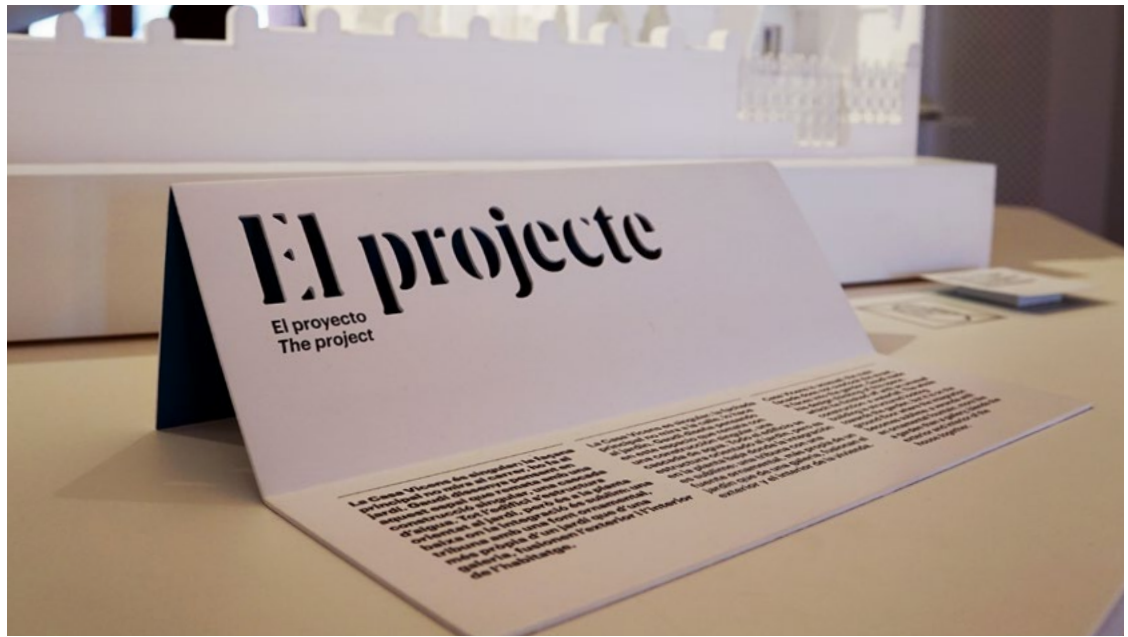
Azerbaijan Tourism Board · State Tourism Agency of the Republic of Azerbaijan

Republic of Azerbaijan | Design: Mayúscula in collaboration with Signes



Menü







Anfaplace Living Resort

Casablanca, Morocco | Design: Foster & Partners



Menu



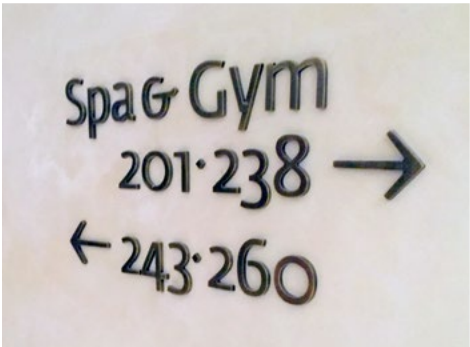
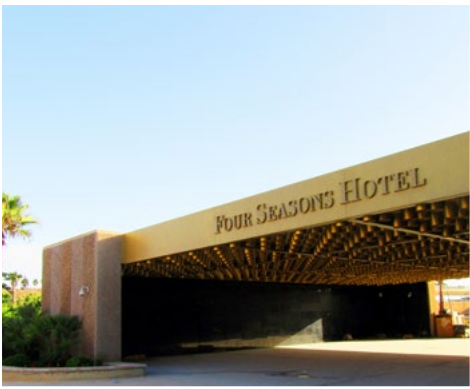
Park Güell
Barcelona | Design: Clase



Sagrada Família
Barcelona | Design: Virgili Studio



Menu



Four Seasons Casablanca Hotel

Casablanca, Morocco | Design: Signes



Menu



Son Bunyola Hotel

Mallorca | Design: Studio Roses



Menu



Sofitel Hotel Barcelona

Barcelona | Design: Signes



Menu



The Hoxton Hotel Barcelona

Barcelona | Design: Ennismore



Menu



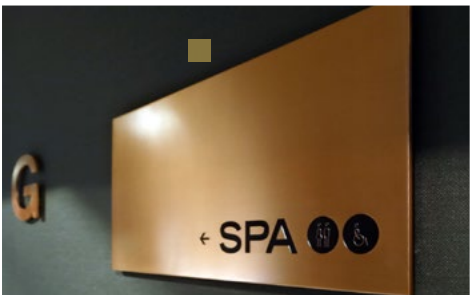
Grand Hyatt Hotel
Barcelona

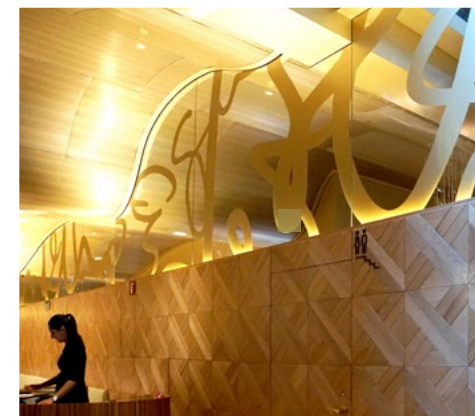


Menu







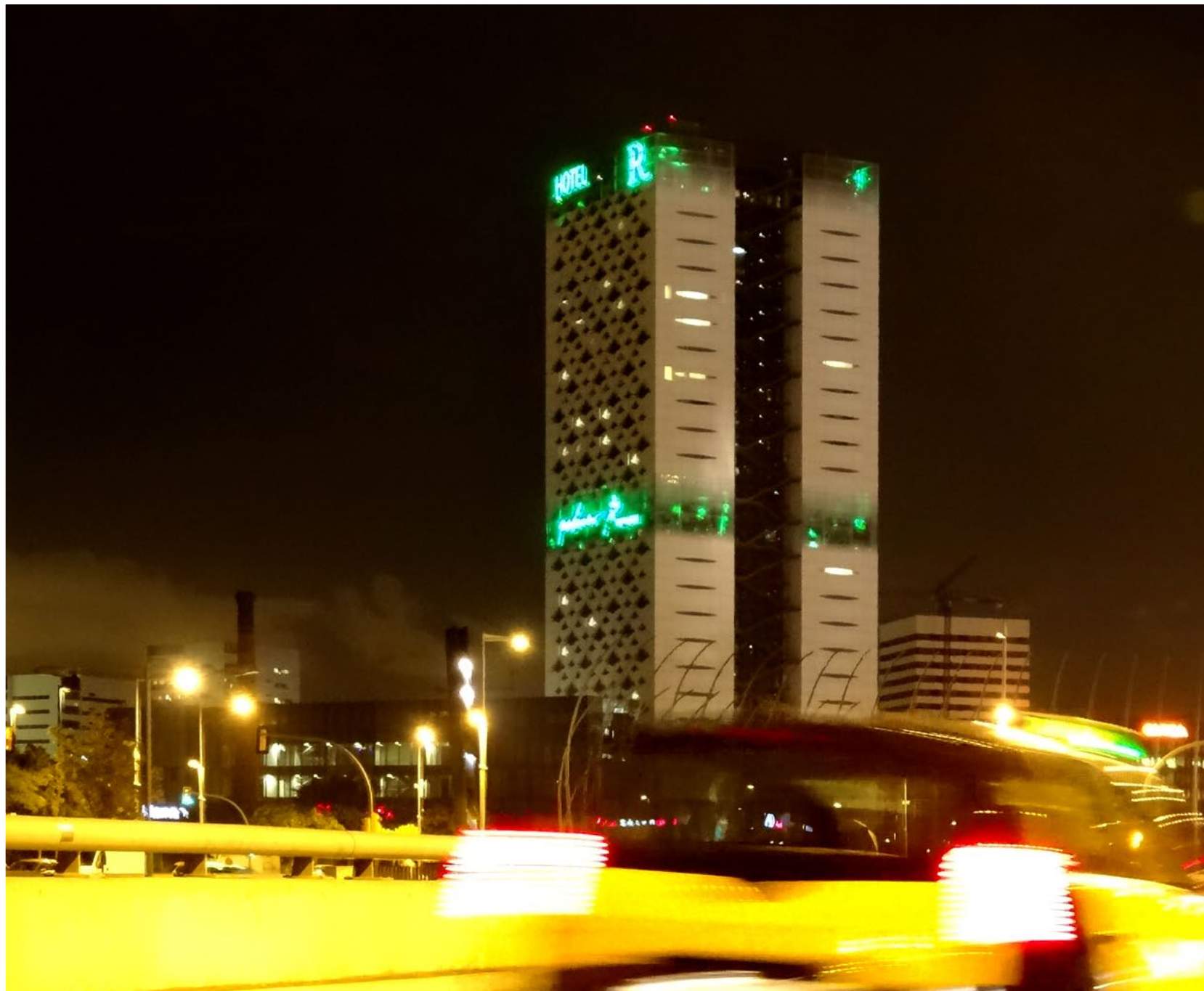
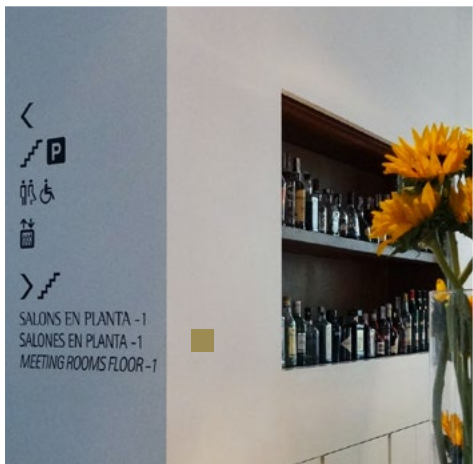


Monument Hotel

Barcelona | Logo design: Summa · Signal design: Signes



Menu



Renaissance Barcelona Fira Hotel

L'Hospitalet de Llobregat, Barcelona | Design: Signes



Menu



Condes Hotel

Barcelona | Design: Signes

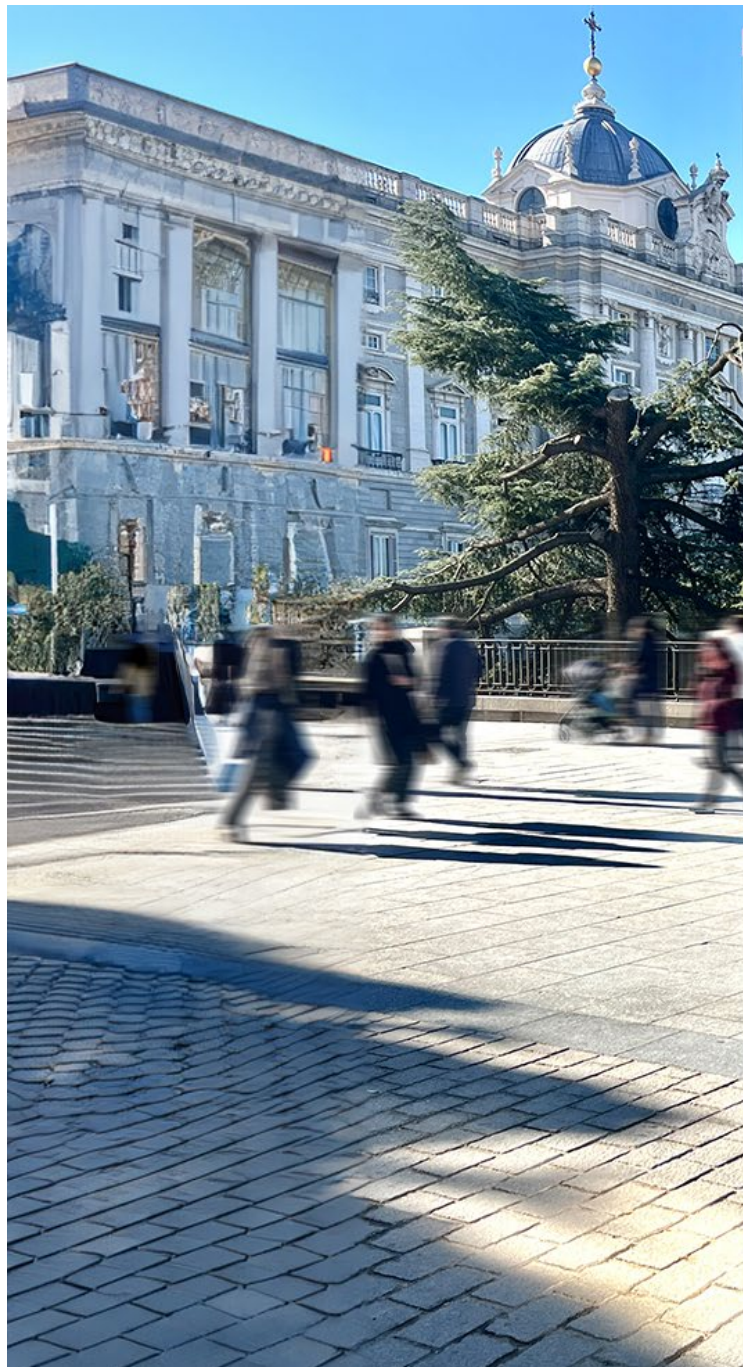


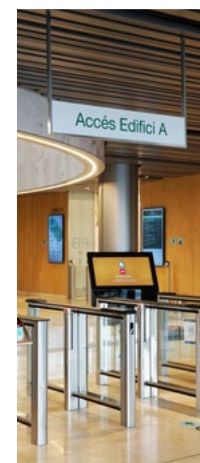
España Hotel

Barcelona | Design: Signes



Menu







City of Justice

L'Hospitalet de Llobregat, Barcelona | Design: Morillas



Menu



City Council of Trillo

Trillo, Guadalajara | Design: Javirroyo



Menu



City Council of L'Hospitalet de Llobregat

L'Hospitalet de Llobregat, Barcelona | Design: Signes



City Council of Cartagena

Cartagena, Murcia | Design: Signes



Menu



Naut Aran Local Council

Baqueira Beret. Naut Aran. Lleida | Design: Signes



City Council of Colera

Colera. Girona | Design: Porcuatro



Menu



PRISA

Madrid | Design: Corporate Vision



Cadena SER

Madrid | Design: Óscar Mariné



Menu



Fira de Barcelona

L'Hospitalet de Llobregat, Barcelona | Design: Toyo Ito & Associates + Tomo Lida



Menu



Logicor

National implementation | Design: Story & Co



Malaga Trade Fair and Congress Center

Malaga | Design: Addison España



Menu



Gomila

Palma de Mallorca | Design: Mario Eskenazi and Arauna Studio



Menú



Palo Alto

Marbella, Malaga | Signal design: Signes



Menú



Fàbrica Moritz Beer Lab

Barcelona | Design: Ateliers Jean Nouvel



Menu

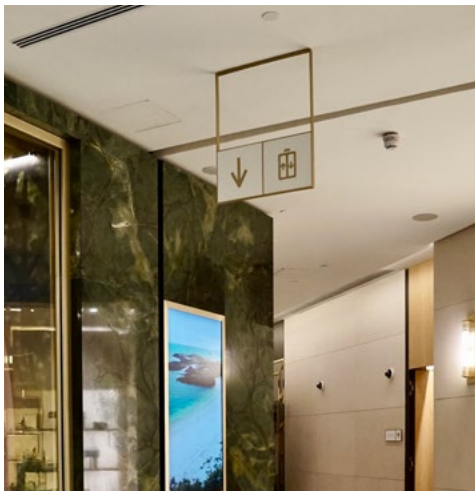


Lasarte Restaurant

Barcelona | Design: Mercè Borrell + Signes



Menu







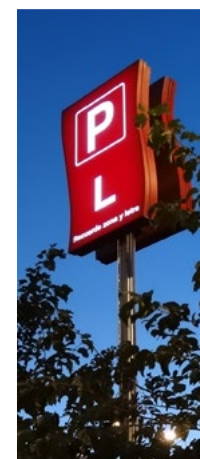
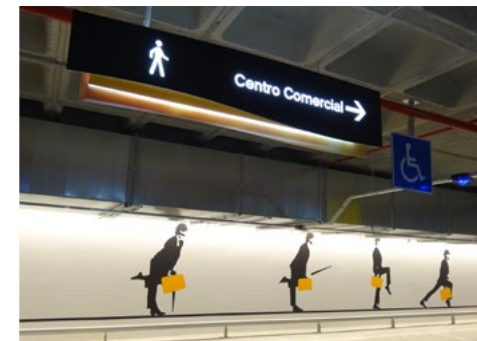


Diagonal Mar

Barcelona | Porch design: Chapman&Taylor · Design: Chapman Taylor · Signes



Menu



Puerto Venecia

Zaragoza | Design: Signes



Menu



As Cancelas

Santiago de Compostela. La Coruña | Design: Chapman Taylor



Menu



Megapark Barakaldo

Barakaldo, Vizcaya | Design: Signes



Menu



Anfaplace Shopping Center

Casablanca, Morocco | Design: Foster & Partners



Menu



Tanger City Center

Tanger, Morocco | Design: Signes



Vremena Goda

Moscow, Russia | Design: Signes



Menu



La Roca Village

La Roca del Vallès, Barcelona | Design: Carlos Ronaldo / La Roca Village signaling manual



Las Rozas Village

Las Rozas, Madrid | Design: Commarts (Communication Arts)



Menu



Parc Central

Tarragona | Design: Signes



Les Gavarres

Tarragona | Design: Signes



Menu



Plenilunio

Madrid | Design: Chapman Taylor



Ziello Shopping Pozuelo

Pozuelo de Alarcón, Madrid | Design: Signes



Menu



Splau

Barcelona | Design: Ancor Retail (currently named Brancor)



Sexta Avenida

Madrid | Design: Signes



Menu



Encants Market Barcelona

Barcelona | Design: Signs



San Antón Market

Madrid | Project: QVE Arquitectos



Menu

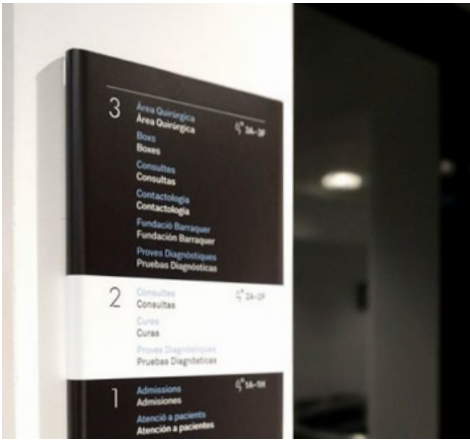


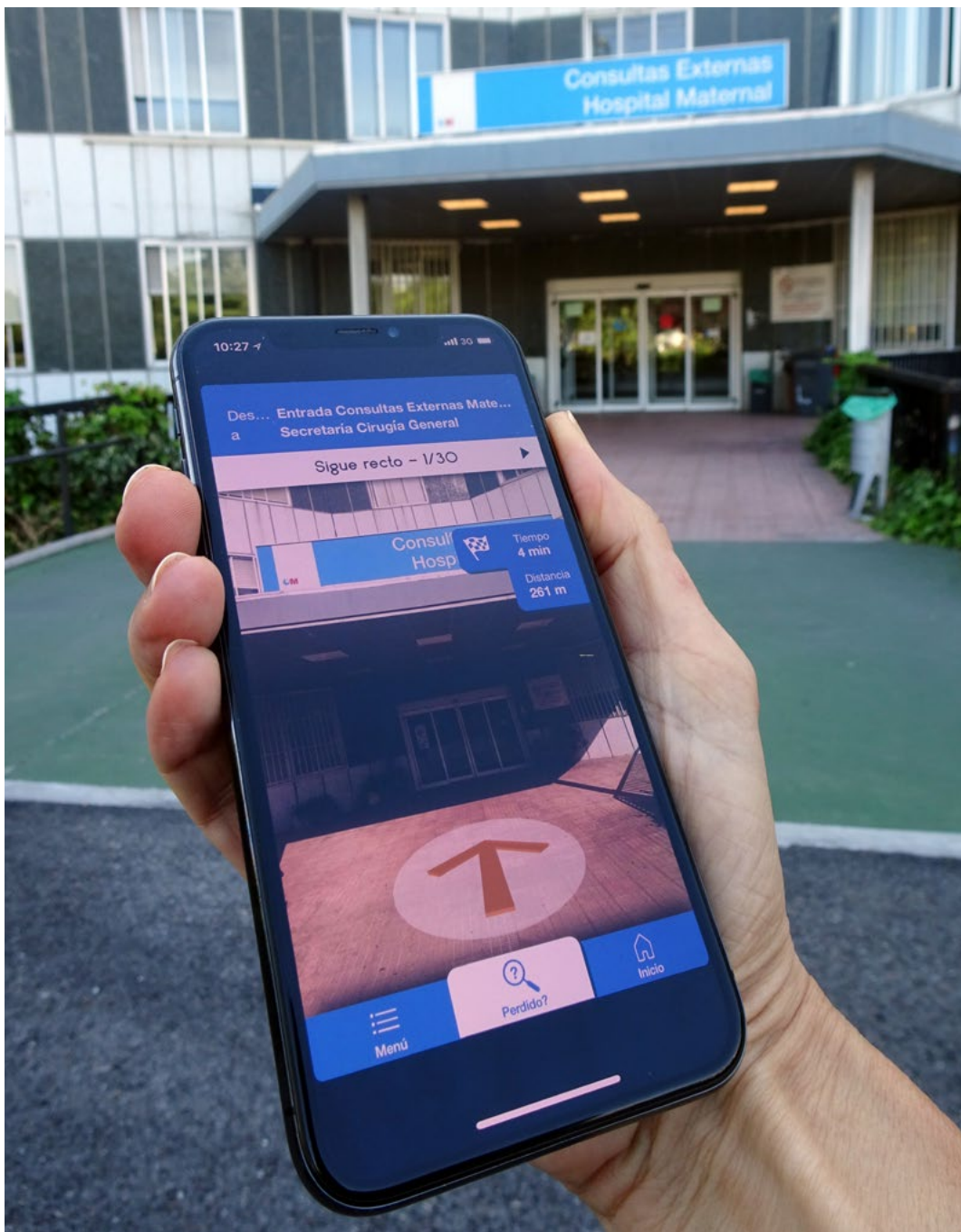
Vall d'Hebron Hospital

Barcelona | Design: Vall d'Hebron signaling manual

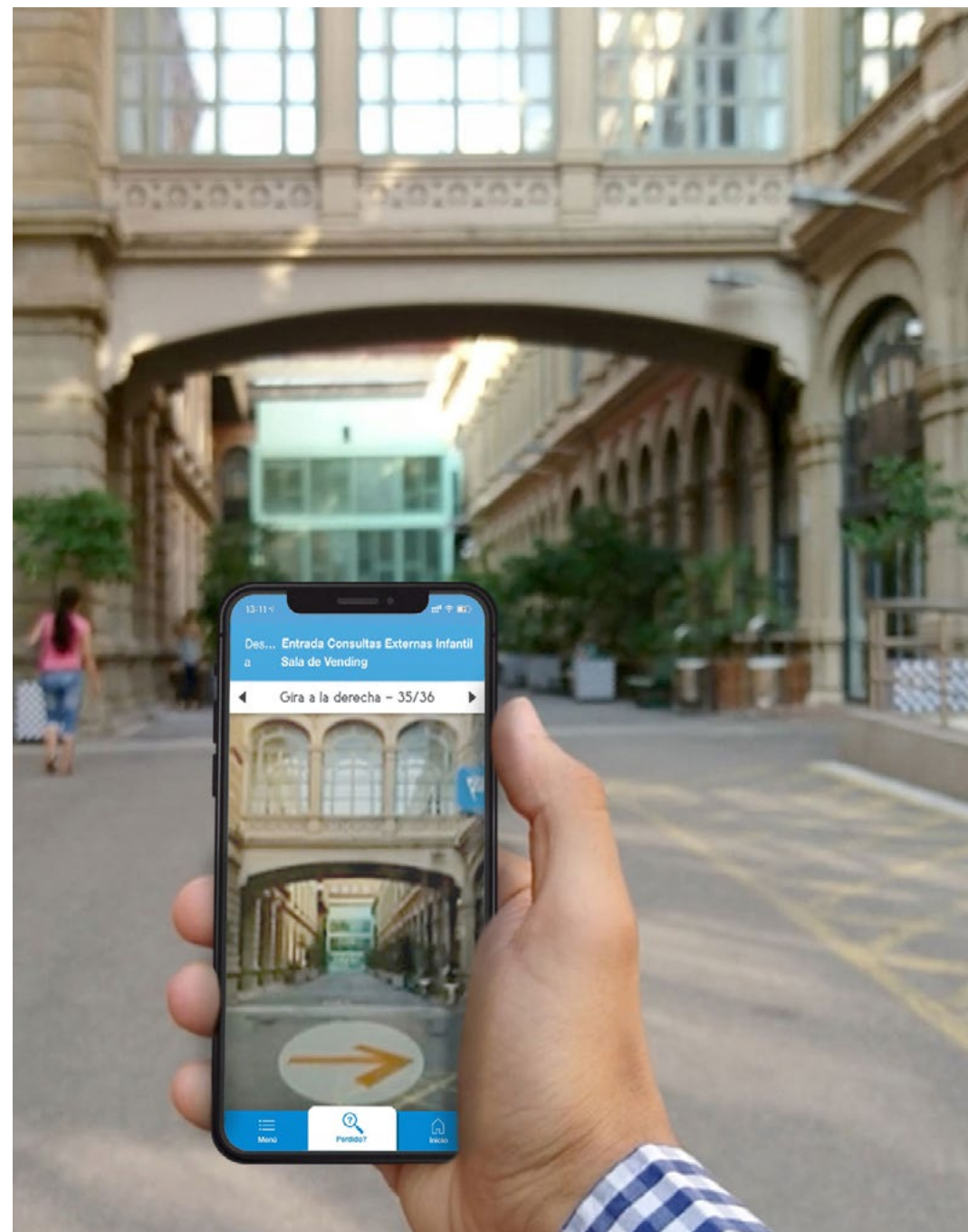


Menu





La Paz Hospital
Madrid | Eyedog · Signes



Hospital Clínic
Barcelona | Eyedog · Signes



Menu





Cal Muns · Sant Pere Claver Foundation

Barcelona | Design: Aiko Numa



Hospital del Mar

Barcelona | Design: Signes



Menu



Sant Joan University Hospital

Reus, Tarragona | Design: Signes

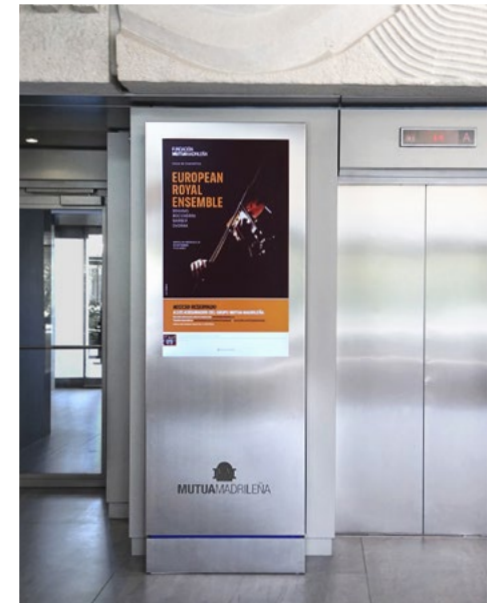
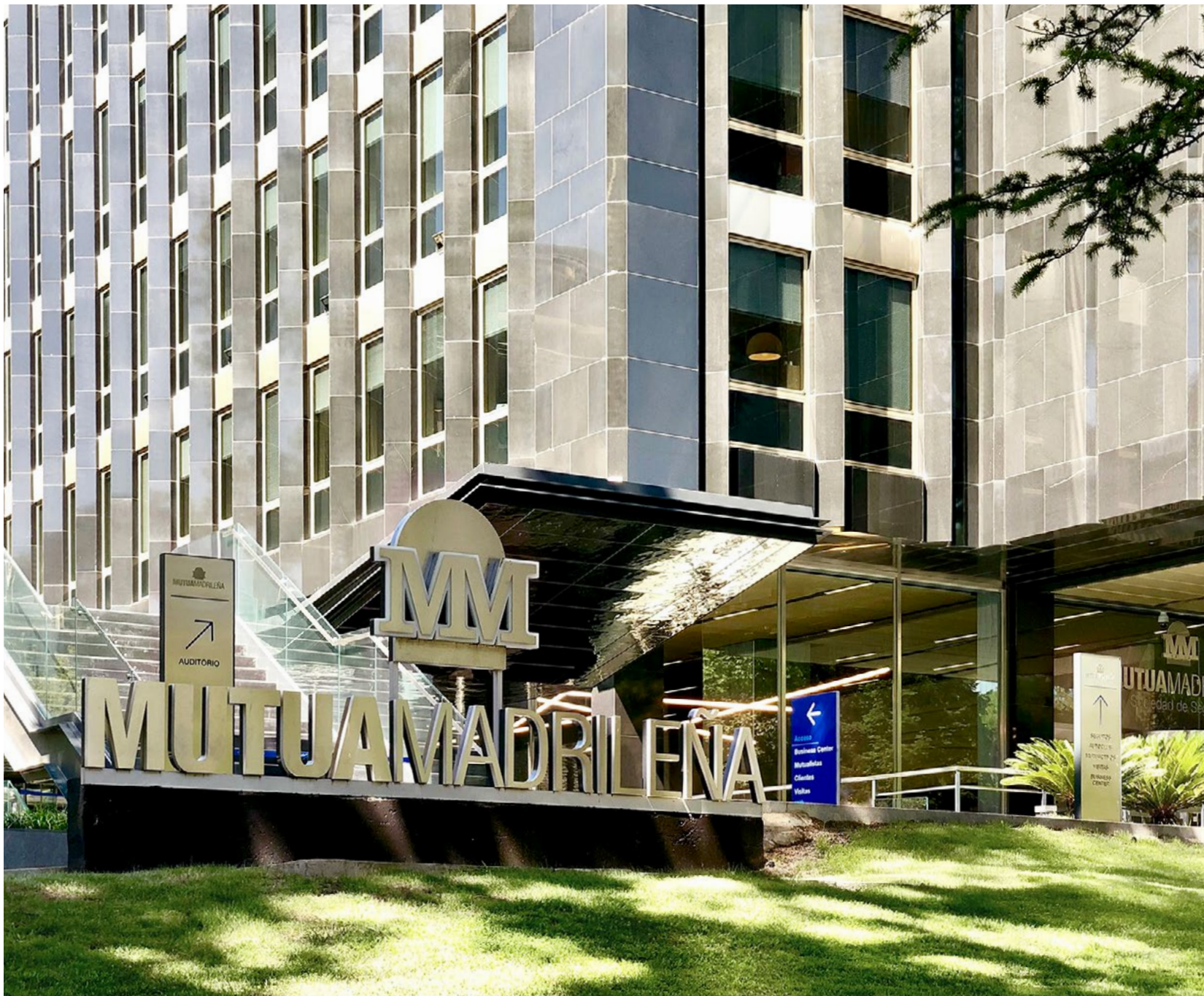


Dénia Hospital

Dénia, Alicante | Design: Signes



Menu

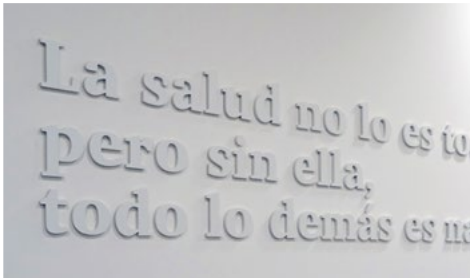
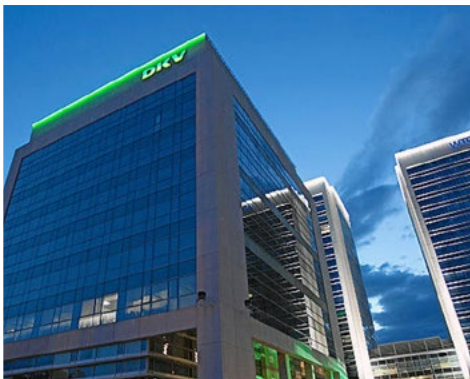


Mutua Madrileña

Madrid | Design: Signes



Menu

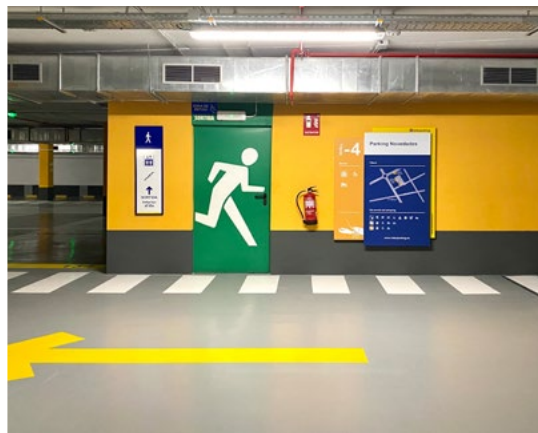




Port Tarraco
Tarragona | Design: Studio Roses



Menú





Iberia

National and international implementation | Design: Addison Spain · Interbrand



Menu



ITP Aero

National and international implementation | Design: Knom



Menu



Adif

National implementation | Design: Summa



Palma Subway

Palma de Mallorca, Balearic Islands | Design: Signes



Menu

SIGNES

Signes Barcelona

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info@signes.es

Signes Madrid

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signesshop.es

July 2024

Thank you!