

SIGNES

Wayfinding Experts
Implementation of Corporate Identity
and Signage





ABOUT US

Signes has a long tradition of **high quality** as specialists in corporate identity production and implementation, as well as in needs studies for space signage.

Signes was founded in Barcelona in 1982. Our headquarters are based here, having as well an office in Madrid since 1991.

Our challenge is to maintain the highest professional standards – our best value is our team– and to continue collaborating with the main national and international graphic design and architecture companies. At Signes we are able to cater for our customers' requirements, with a rapid response to their needs. We rigorously and respectfully accomplish the graphic and industrial standards, integrating them within the architecture and paying great attention to materials and finishes, applying environmental criteria.

Our philosophy can be summed up as follows:

- We put our faith in our associates, good design and quality.
- We wish to obtain results that fully satisfy our customers, providing a good response to environmental concerns and facilitating their economic growth.
- We grow and improve our line of action with our partner-customers that recognise the quality of our products.
- We consider the customer's problem to be our problem.
- Signage design has an explicit goal: contribute to stand out without misleading the consumer.

Our team

Since **Lluís Morón** founded our company in 1982, our challenge is to maintain the highest quality and professional level, aiming for the creation of a solid and experienced group, formed by outstanding technicians that let us take care of any kind of project, guaranteeing its perfect implementation.



MANEL GARCÍA
CEO



MAYTE IGLESIAS
FINANCIAL
MANAGER



CARMEN REVILLA
IMAGE
& COMMUNICATION



LAURA MORALES
OPERATIONS
MANAGER



ÓSCAR GUITIÁN
TECHNICAL
MANAGER



ESTEFANÍA GÁLLEGO
PRODUCTION
MANAGER

Quality and environmental management

ISO |



Management System
ISO 9001:2015
ISO 14001:2015
www.tuv.com
ID 9105079902

Since 1997 we have our own Quality Management System. In 2000 we added another quality mark for Environmental Management.

In **1998** we got the certificate of Registered Company for the scope specified thereon and of the standard UNE-EN-ISO 9001 and in **2000** the one for Environmental Management UNE-EN-ISO 14001.



Awards

2010 · ED Awards (European Design Awards) to Andreu Balius, for DSignes Tipography, designed for Signes.

2009 · The Letra Award (National Awards of visual communication and environmental graphic design) in Miscellany category to Andreu Balius, for DSignes Tipography, designed for Signes.

2008 · Laus selection to the book “25.000 km de Signes” in Complete Book and Best Use of Illustration categories.

2007 · Book Design Visual Award to the book “25.000 km de Signes” in Institutional / Company category and Diploma in Book Design category.

★ **2006 · The National Design Award** “a company which, as a result of its faith in design, is a leader in public space signage”.

2006 · The FAD Medal (for Promotion of the Arts and Design) to Lluís Morón and Carmen Revilla for their work carried out within the Signes Foundation.

★ **2004 · Príncipe Felipe award for Business Excellence in Design** “for their significant creative contribution and the quality of the products and services offered throughout their long-standing and unusual career”.

2004 · Letra Special Award, for Signes’ career (National Awards of visual communication and environmental graphic design).

2003 · Special mention in the 8th edition Príncipe Felipe Awards for Business Excellence in Design category.

2003 · The Barcelona City Council J Award, “Joves en Positiu” (Young People in Positive), for artistic creation, for the development of Signes Awards.

2003 · The Letra Award for the best directory system, for the signage at INFECAR (the Canary Islands Trade Fair Institution).

2003 · Runner-up for the IDQ (Image, Design and Quality) Award of the Official Association of Interior Designers and Decorators of Catalonia, in the Research category.

1996 · Laus Nomination for Signes’ New Corporate Identity (Design: Morillas Brand Design).

1995 · Laus Nomination for the image of the Signes Award for Design Students (Design: Lluís Morillas).

★ **1993 · Laus Generalitat Trophy for small and medium enterprises** “for approaching design as a strategy going above and beyond the sphere of graphics, visual communication and advertising”.

1992 · Laus Bronze Trophy for Corporate Catalogue (Design: Morillas Brand Design).



Our identity

From the very first day, we were known for the impact caused by our own corporate identity. An iconographic system that serves a two-fold purpose of lexical and graphic formulation.

Our philosophy can be encapsulated in the following sentence: “An intelligent investment is that which makes maximum use of all resources”.

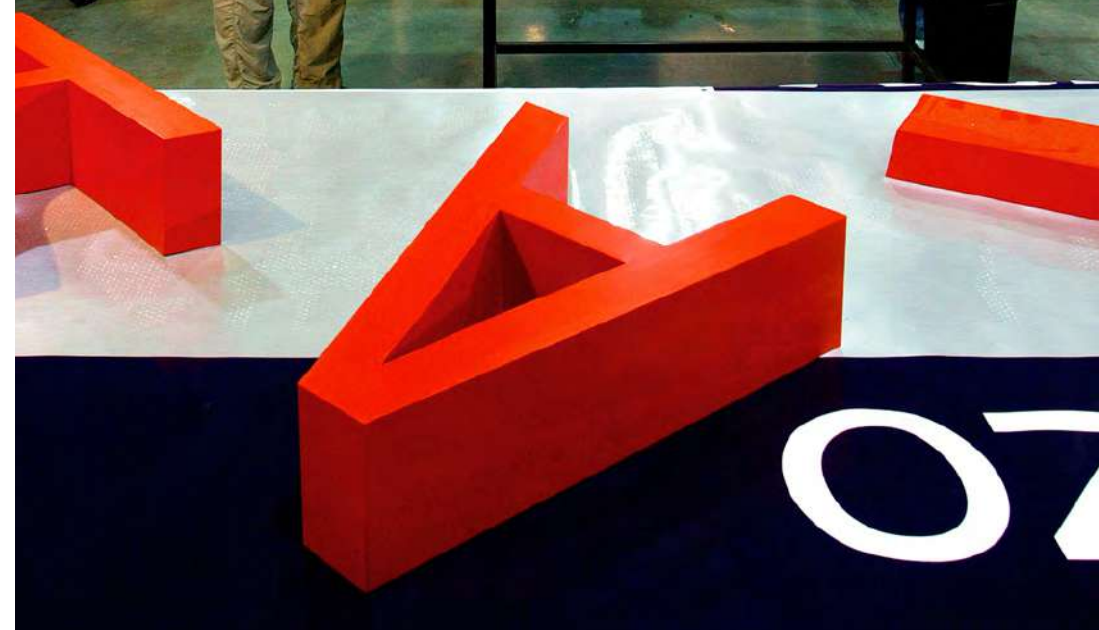
The “transparent” communication we wish to project in all our activities is also reflected in the resources that identify us.

: ? . () # !



Manufacturing

To cater for our customers' needs, our production plant has the most advanced resources and equipment, providing us with the flexibility required to develop many different projects, from special, exclusive production to large series-manufacturing projects.

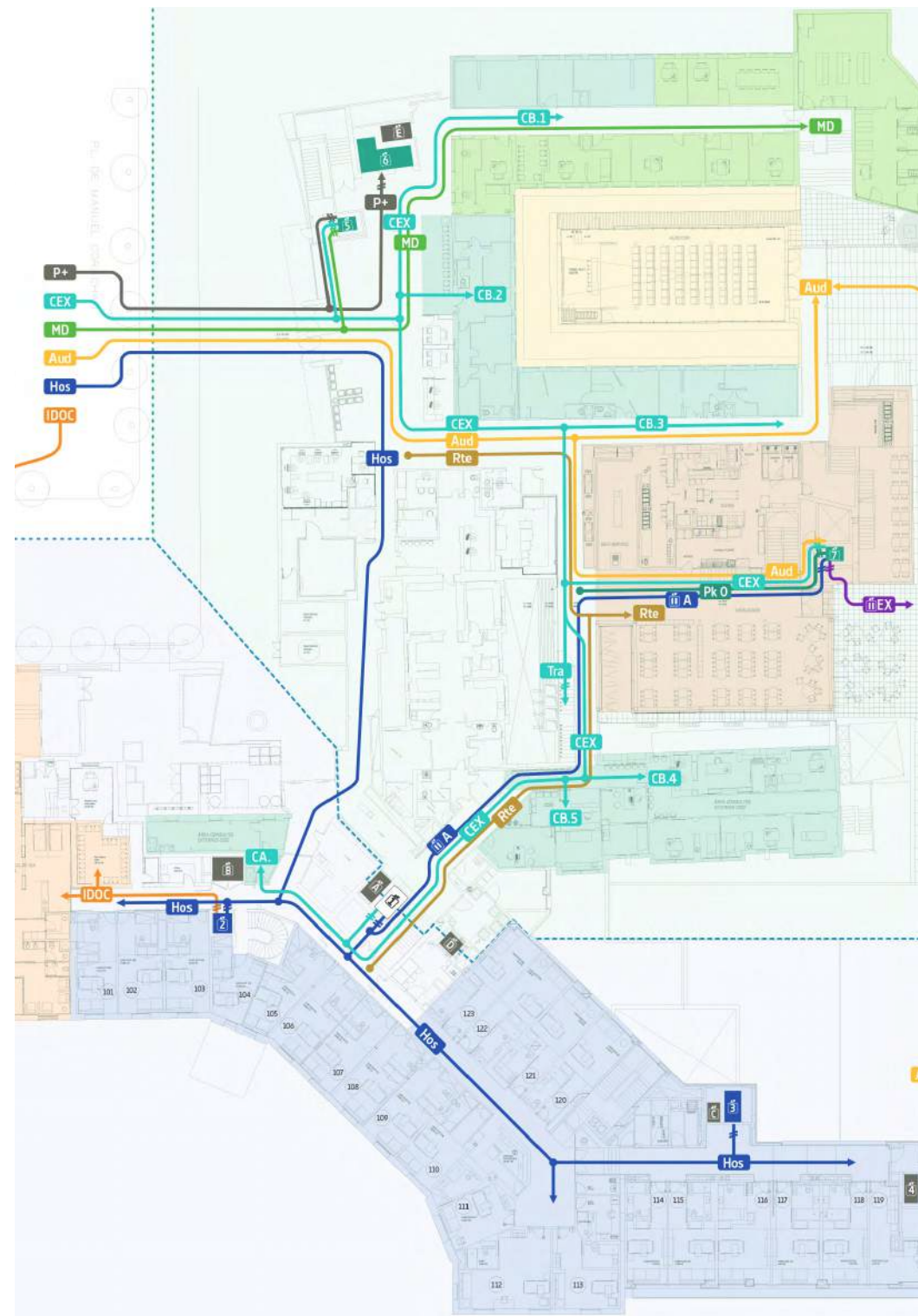


Signage projects

Our projects department specialises in needs studies for space signage.

We have always had a commitment to good design, and our long-standing experience enables us to use the customer's brand image as a basis for developing implementation or space signage of any kind, obtaining excellent

graphic and industrial responses. The experience built up over the years in small, medium and large-sized assignments enables us to affirm that we have all the ideal people and equipment for taking on this important work quickly and effectively.



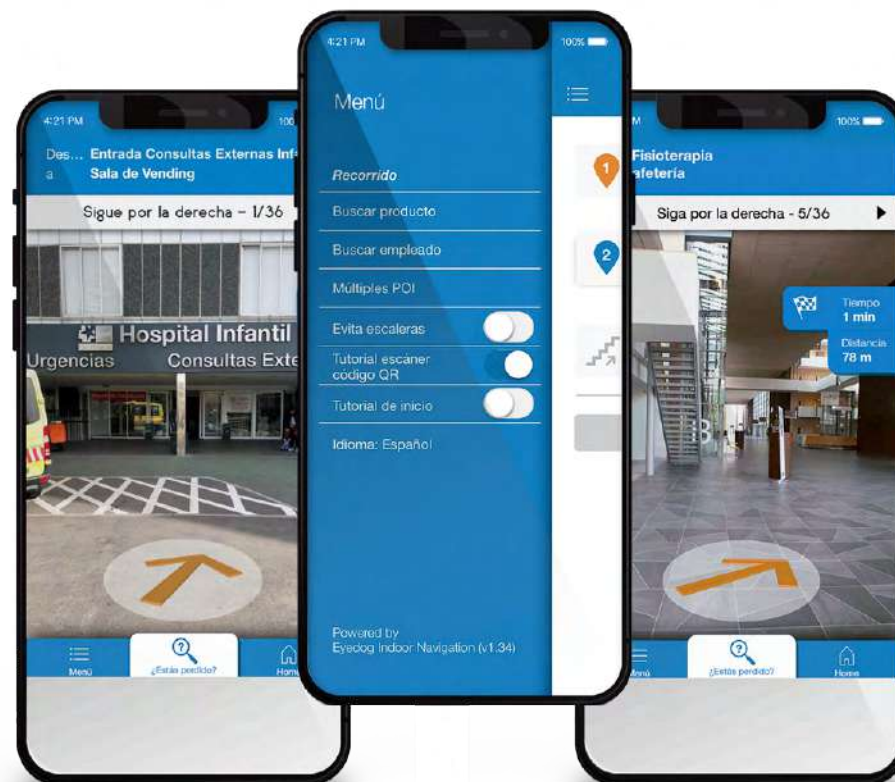
App Eyedog

**Signage on your smartphone.
A new experience for orientating
within large spaces using
a mobile device.**

Signes brings to Spain the only indoor pedestrian navigation system: Signes | Eyedog app for hospitals, universities, shopping malls, museums, airports, etc.

A very intuitive app that works without WiFi, with a very understandable interface that accompanies the user step by step through images and arrows to its destiny.

A mix between a web browser and Street View but for indoor spaces that becomes an easy tool to manage and maintain and improves the user experience in buildings with complex routes.





Broad access



Special routes



Map reading not required



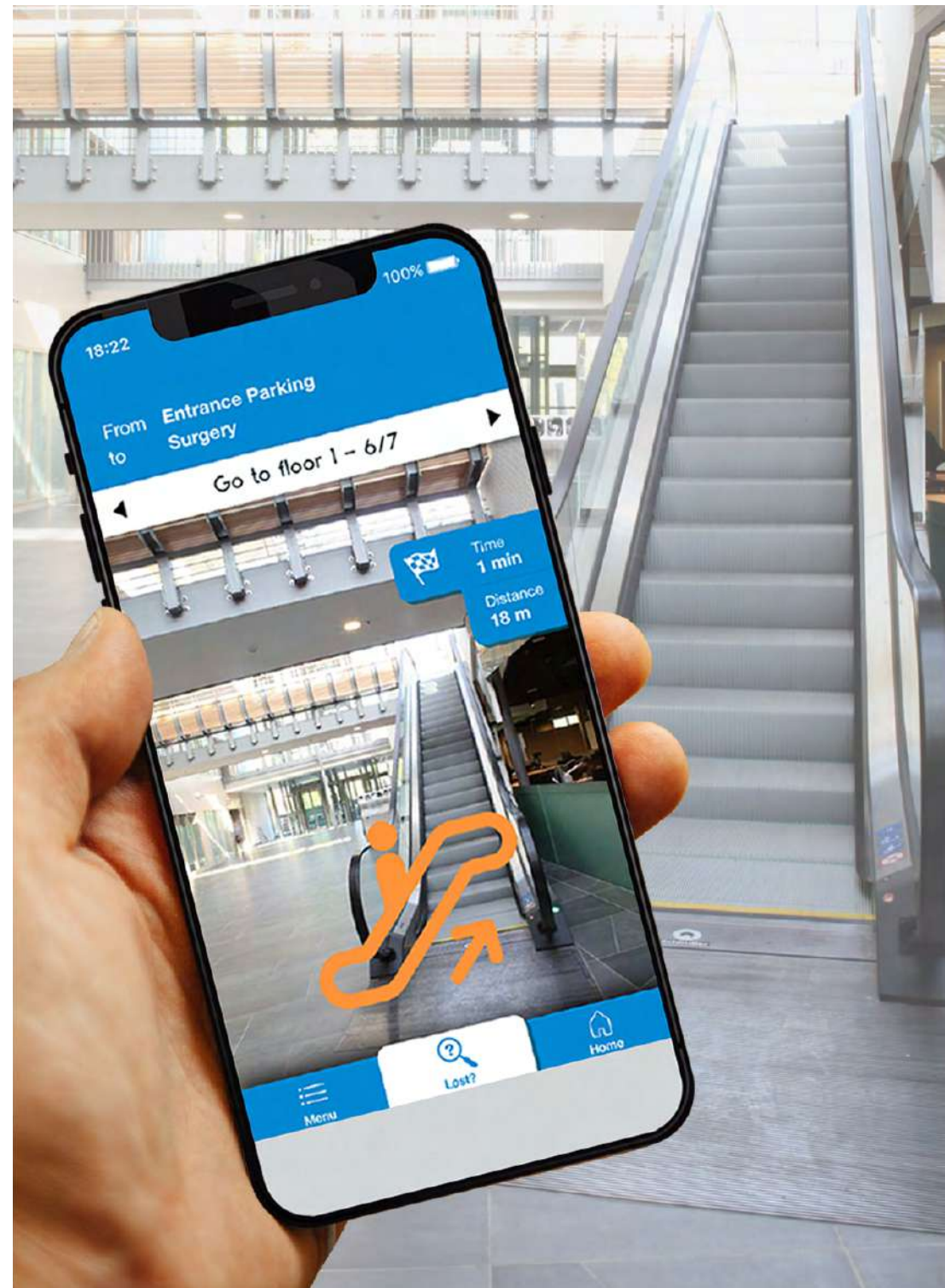
Beacons not required



Screen by screen, step by step



Connection not required

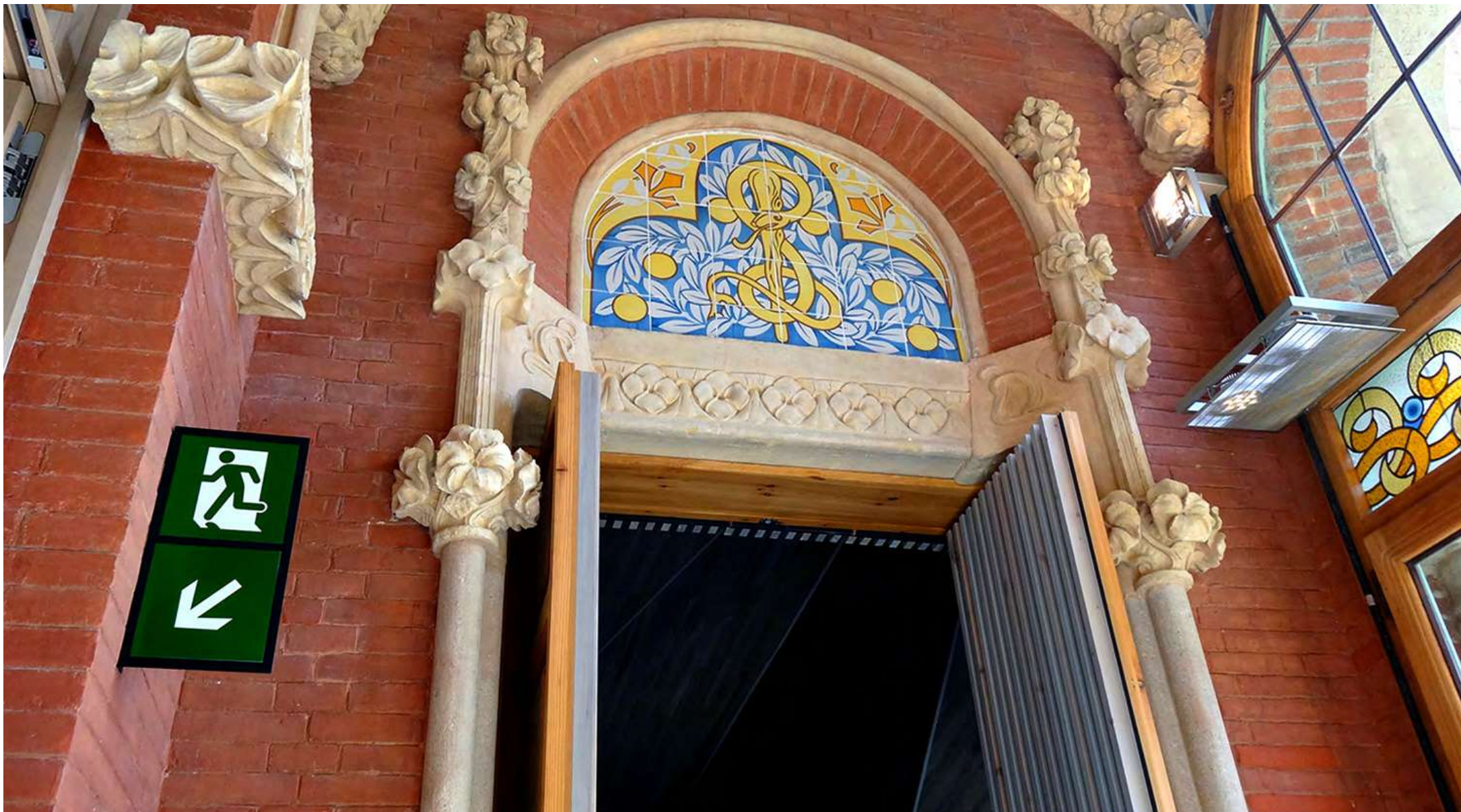


2

SIGNES QSP

Quality Standard Products

- Emergency and evacuation signage
- SIS. Indoor modular system signage
- WetFloor
- FSS Footprint. Free-standing signage system
- Accessible signage



Emergency and evacuation signage

We have designed and manufactured an emergency and evacuation signage that, in compliance with the current regulations have a much better design, at a competitive price.



WetFloor

WetFloor is a moveable signage stand used to display temporary information in quality environments. Safety signage for wet floors is imperative in areas with a high density of users.

WetFloor is a stand that has been designed for use in spaces in which image is all important. Its design makes it ideal for environments in which care has been taken to match the interior design, furniture and surroundings to the overall aesthetic of the space.



SIS

Design:
Signes and Institut Català de Tecnologia (Catalan Technology Institute)

We designed an own manufactured modular interior sign system, that allow us to offer our customers a versatile and quality product at competitive prices.

FSS Footprint

Free-standing signage system that is designed mainly to display temporary information, but can also be used for permanent information in places where it is not possible to place it on the wall.



Accessible signage

At Signes we pay special attention on accessible signage, knowing what facilitates understanding of the space for blind and partially sighted people. We have developed a system to help and improve the usage of buildings and facilities for these users.



3

DIGITAL SIGNAGE

Technology is constantly changing and continuously alters the way in which we interact with our surroundings.

Signage evolved too and now we use more and more digital solutions as essential resources to make our messages more flexible.

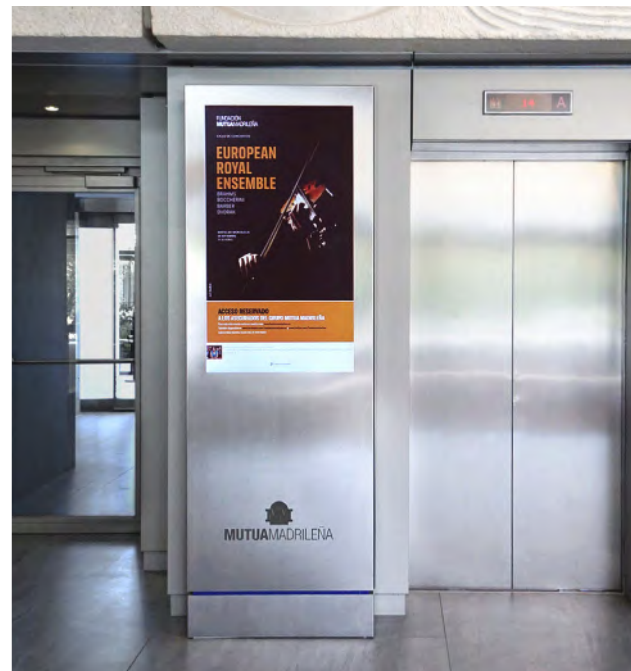
In Signes we're walking this path that allows us to study every case and to offer the better solutions from a wide range of different options. So we can properly satisfy every customers' need at the right price. We can provide customised hardware, software and content management tools to easily handle the displayed messages. Thanks to our multi-sector experience we have the potential to develop unique projects using different technologies.





Hospital lliure de fum

No està permès fumar ni als edificis ni als espais exteriors.



Area	Area	HOSPITAL GENERAL
11	Aules de Formació Gestió del Coneixement i Avaluació	
10	Hospitalització 1001 a 1029 Hepatologia Sala d'actes	
9	Hospitalització 901 a 929 Neurocirurgia i Neurologia	
8	Hospitalització 801 a 829 Aïllat Digestiu i Sagnants Cir. Endoscòpia Cir. Hepàtica i Pancrèes Cir. Toràcica Proves Funcionals Digestives	
7	Hospitalització 701 a 730 Hematologia Oncologia Consultes Pneumologia Cirurgia Cardíaca Proves Funcionals Respiratòries Broncoscòpia	
6	Hospitalització 601 a 630 Cirurgia Endoscòpia Malalties Infeccioses Nefrologia Pancreàtic i Urologia Teràpies Avançades Hematologia	
5	Hospitalització 501 a 530 Cirurgia Vasculard Pneumologia	
4	Hospitalització 401 a 430 Cirurgia Cel·lo i Recte Cirurgia Endoabdominal Curti Estadi Quirúrgic Bloc Quirúrgic	
3	Hospitalització 301 a 330 Medicina Interna Cures Intensives UCI	
2	Hospitalització 201 a 228 Cardiologia Cirurgia Cardíaca Íctus i Hemodinàmica Cerebral	
1	Hospitalització 100 a 122 Urgències U	
0	Admissions Informació Guàrdia i Direcció Societat	Canvis B C



4

PROJECTS

At Signes we dedicate a special interest to faithfully interpreting the corporate image of our customers, so that the end product possesses a unique, uniform quality across all of its applications.

All our projects have a single objective: to maintain the highest quality standards whilst meeting the expectations of our customers.



Signes around the world

Project development and implementation at national and in an international level.

Main areas of implementation

INTERACTIVE MENU

Navigate through the sectors by clicking on the icons.



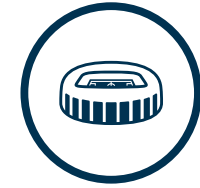
FOOD
AND DRINK



BANKING



CULTURE



SPORT



OFFICE
BLOCKS



EDUCATION



POWER



UNIQUE
SPACES



HOTELS



INSTITUTIONS



MEDIA



EXHIBITION CENTERS
& INDUSTRIAL PARKS



RESTAURATION
SECTOR



RETAIL
SHOPPING
CENTERS



HEALTH



INSURANCE



TRANSPORT



Estrella Damm

El Prat de Llobregat, Barcelona | Design: Arauna Studio · Tool Studio · Signes



Menu



GB Foods

Barcelona | Design: Summa · Little Budha



Menu



Marqués de Murrieta Wineries

Logroño. La Rioja | Design: Morera Design



Affinity Petcare

Barcelona | Design: Summa · Little Budha



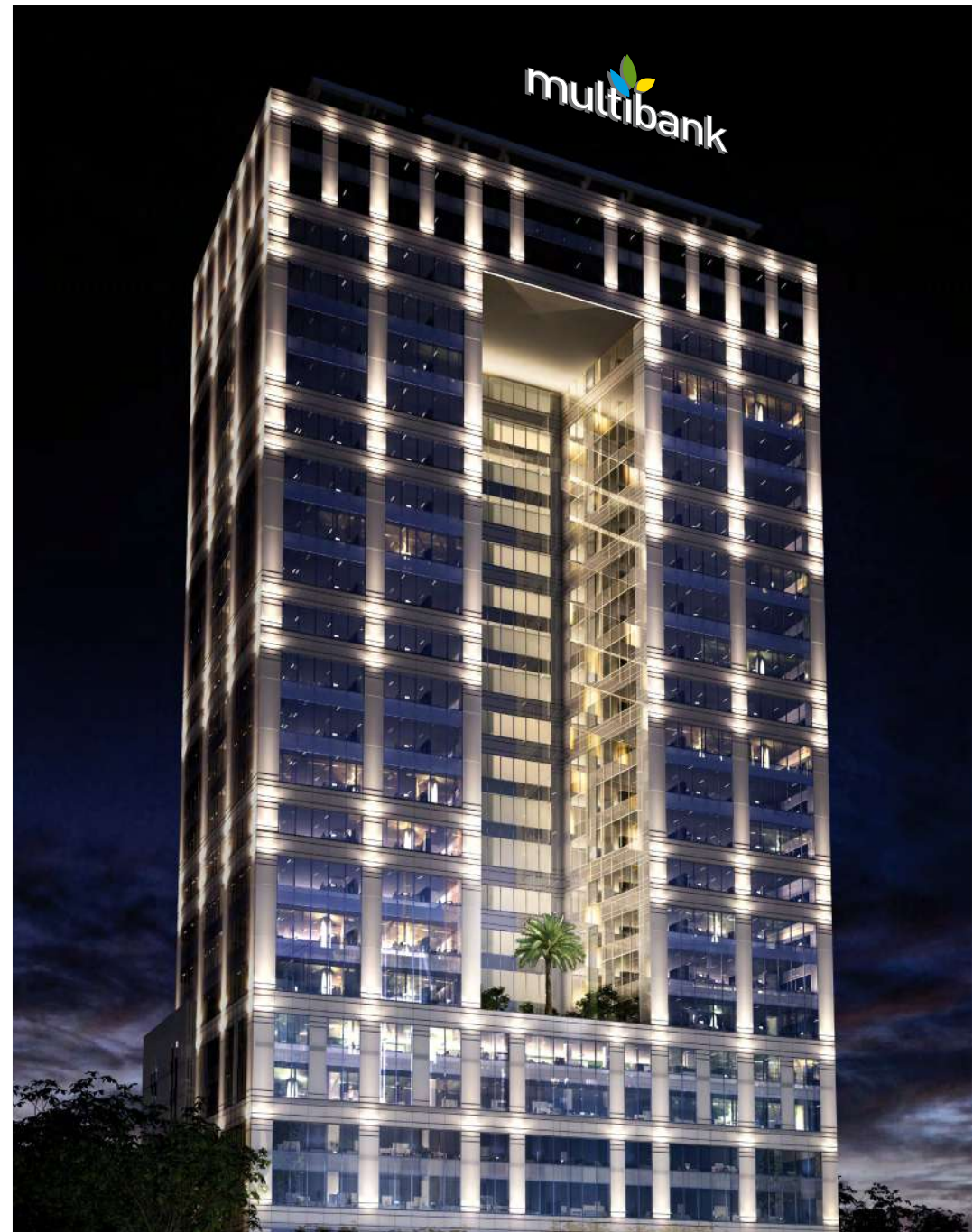
Menu





Barclays

National implementation | Design: Barclays' branding

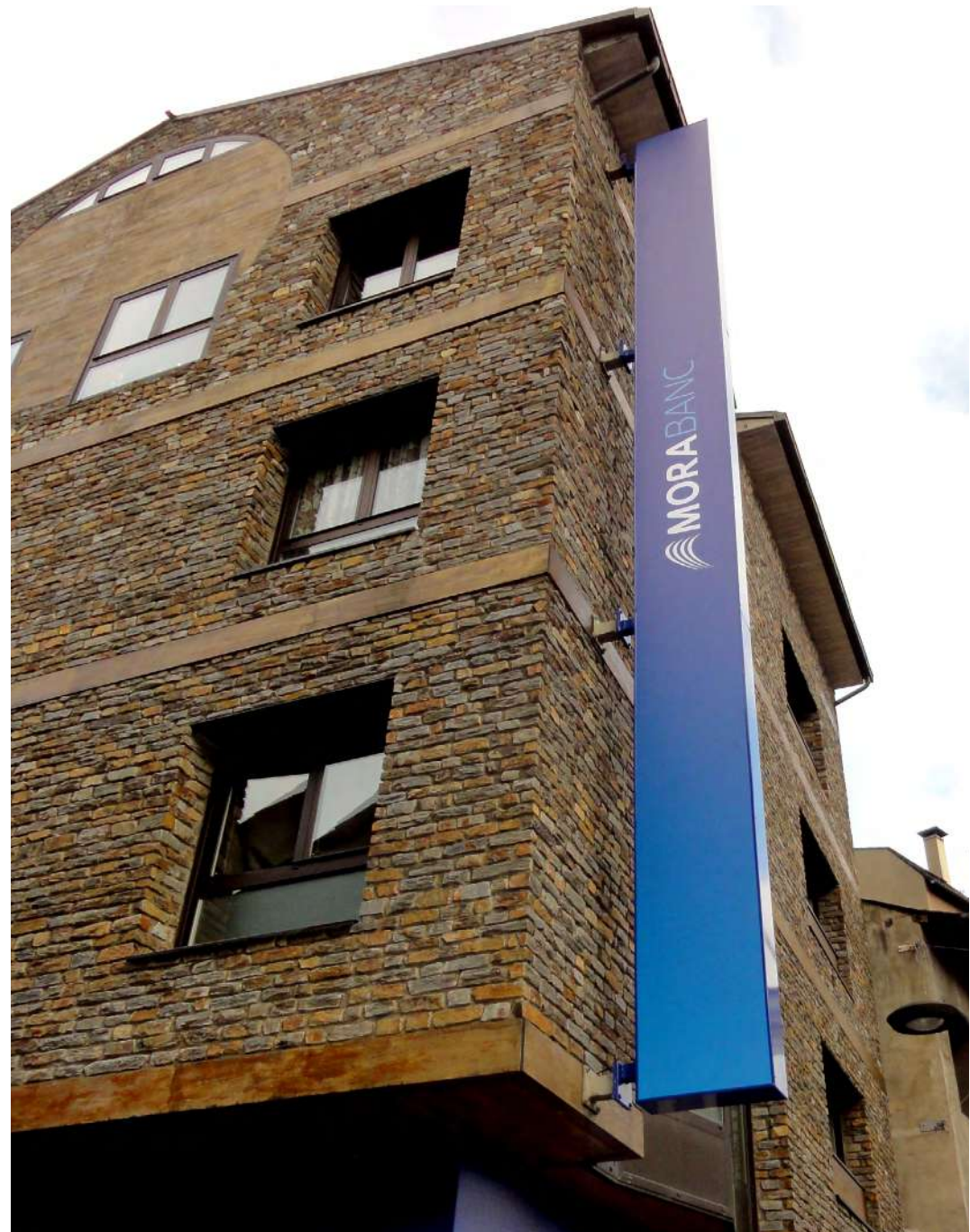


Multibank

Panama City, Panama | Design: Signes



Menu



Abanca

Galicia | Design: Summa



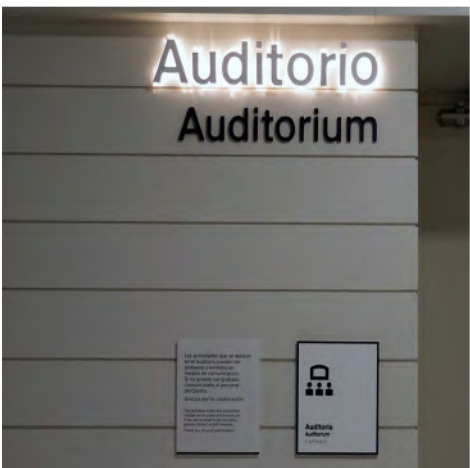
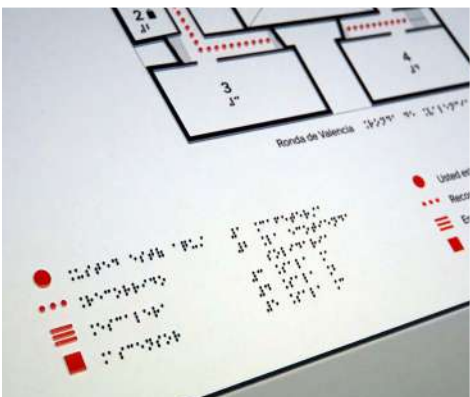
Mora Banc

Andorra | Design: Mora Banc signaling manual



Menu





La Casa Encendida

Madrid | Design: 2 x 4



Menu





Palau de la Música Catalana

Barcelona | Design: Eva Blanch



Menu



El Molino Theater

Barcelona | Design: BOPBAA Arquitects

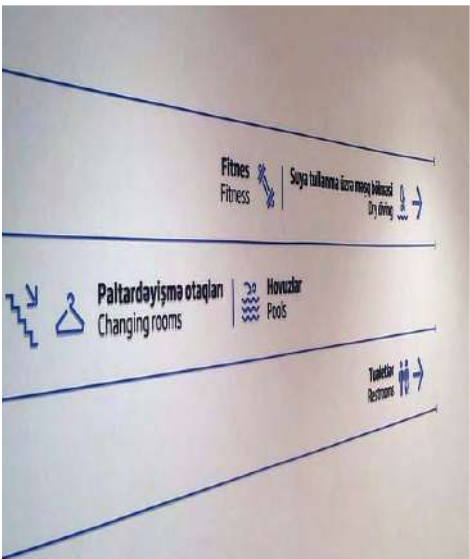


Art Barcelona · Art circuit

Barcelona | Design: Taula de Disseny




Menu







 2016 Formula 1
Grand Prix of Europe



 **Underpass**
Yeraltı Piyada Keçidi

 **Bus Load Zone**
Avtobus Yükləmə Zonası



 **Ticket box office**
Bilet Satış Ofisi

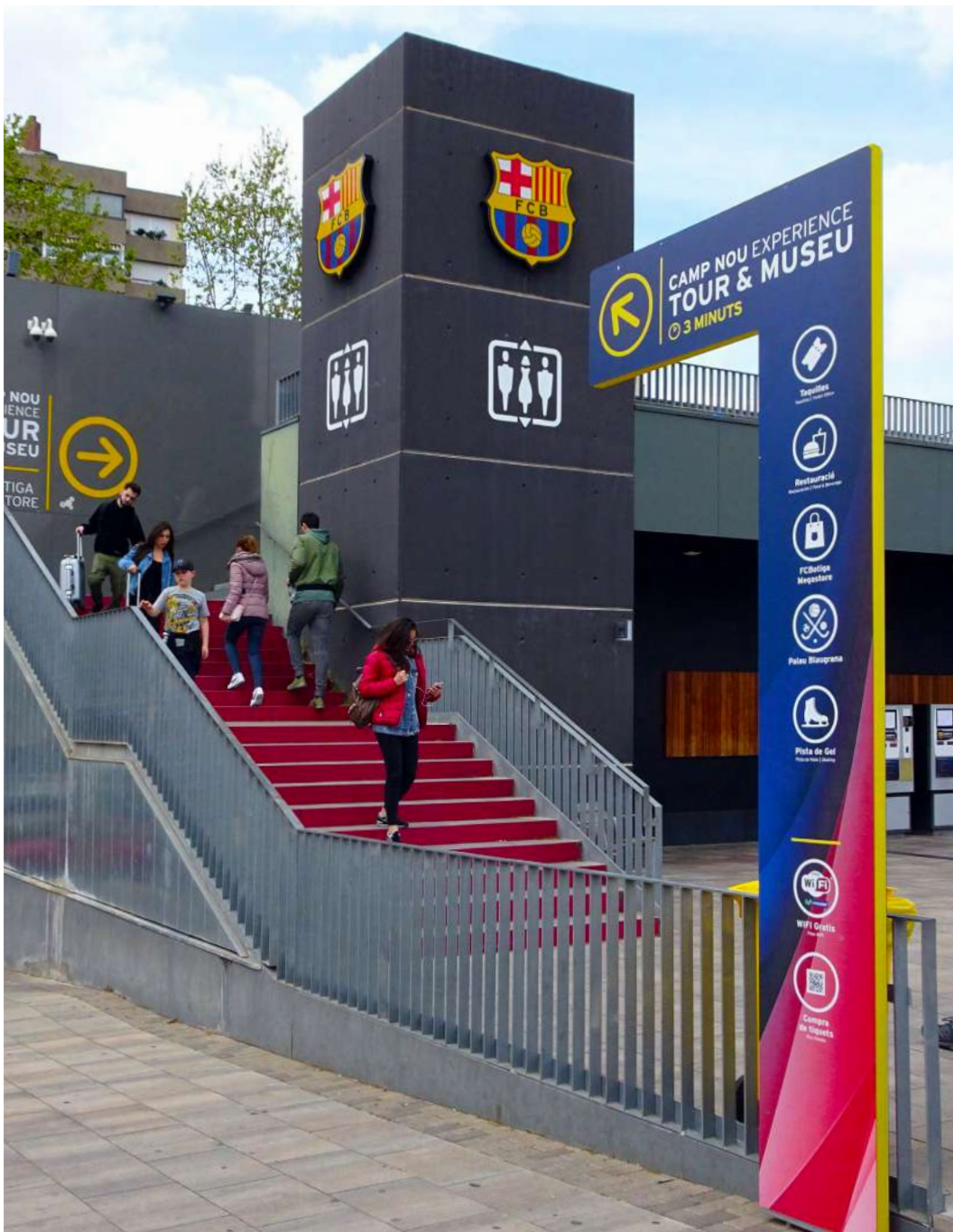


Baku Formula 1 City Circuit

Baku, Azerbaijan | Design: Signes



Menu



Fútbol Club Barcelona

Barcelona | Design: Signes



Stade Omnisport Omar Bongo

Libreville. Gabon | Design: Signes



Menu





Expo Zaragoza Empresarial
Zaragoza | Design: Signes



Les Mercuriales Building
Paris, France | Design: Dani Freixes



Menu



Hermanos Revilla

Madrid | Design: Signes



Université Mohammed VI

Benguerir, Morocco | Design: Signes



Menu



University of Barcelona

Barcelona | Design: Quim Duran Studio



Menu



ESADE Business School

Barcelona | Design: Morillas



Universitat Telefónica

Centro de formación en La Roca del Vallès. Barcelona | Design: Morillas



Menu



Rovira i Virgili University

Tarragona | Design: Jaume Bach



Naturgy

Barcelona | Design: Interbrand



Menu

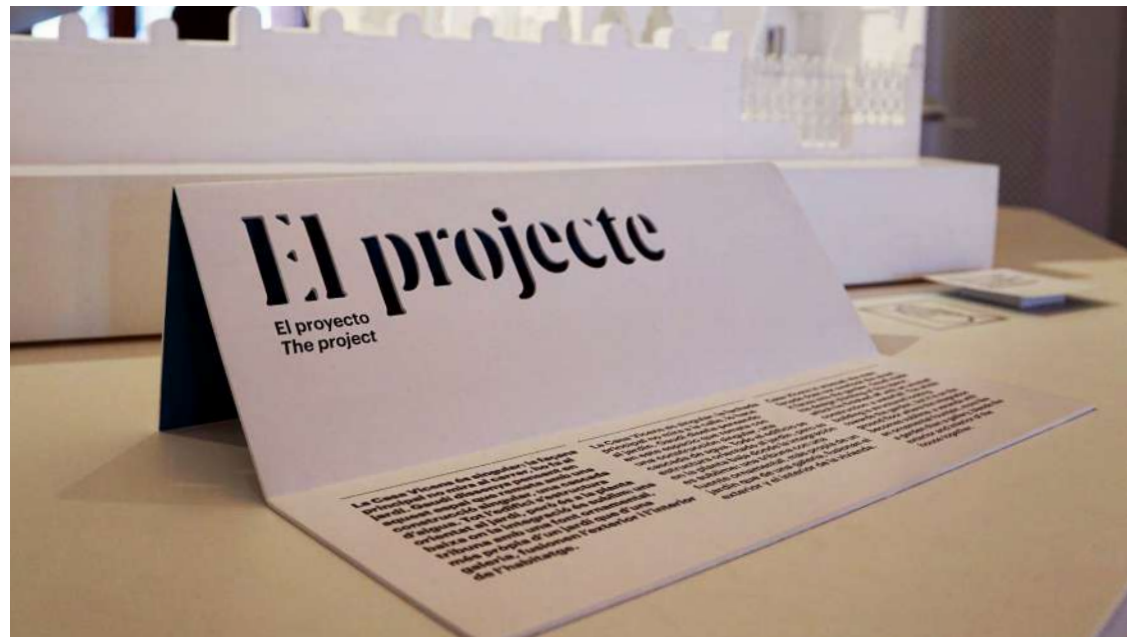


Repsol

National and internacional implementation | Design: Repsol signaling manual



Menu



Casa Vicens

Barcelona | Design: Mucho



Menu



AnfaPlace Living Resort

Casablanca, Morocco | Design: Foster & Partners



Menu



Forum Barcelona 2004

Barcelona | Design: América Sánchez



Menu



Park Güell
Barcelona | Design: Clase



Sagrada Familia
Barcelona | Design: Virgili Studio

Façana del Naixement

Aquesta façana és un tríomf de la vida, expressat a partir del naixement de Jesús. Es va començar a construir el 1892 i és la que Gaudí va deixar més avançada. El 1926, abans de morir, va veure coronar el campanar de sant Bernabé. Els altres tres, dedicats a Judes, Simó i Mateies, es van acabar el 1930. Des dels tres portals que representen la fe, l'esperança i la caritat, fins al xiprer, arbre de la vida i signe universal de bona acollida, tota la façana és un cant a la joia de la creació pel naixement de Jesús, que es manifesta en qualsevol dels detalls.

Fachada del Nacimiento

Esta fachada es un triunfo de la vida, expresado a través del nacimiento de Jesús. Su construcción se inició en 1892, y es la que Gaudí dejó más avanzada. En 1926, antes de morir, vio cómo era coronado el campanario de San Bernabé. Los otros tres, dedicados a Judas, Simón y Mateo, fueron finalizados en 1930. Desde los tres portales que representan la fe, la esperanza y la caridad, hasta el ciprés, árbol de la vida y signo universal de bienvenida, toda la fachada es un canto al gozo de la creación por el nacimiento de Jesús, que se manifiesta en cualquiera de sus detalles.

Nativity façade

This façade is a triumph of life, expressed through the birth of Jesus. Building began in 1892 and it is the one Gaudí left at the most advanced stage. In 1926, before he died, he saw the St Bernabés bell tower crowned. The other three, dedicated to Jude, Simon and Matthew, were finished in 1930. From the three doors that represent faith, hope and charity to the cypress, the tree of life and universal sign of welcome, the whole façade is a hymn to the joy of creation for the birth of Jesus which is expressed in each and every detail.

- **El Campanar de Sant Bernabé**
The bell tower of St Bernabé
- **La façana d'Esperança**
The façade of Hope
- **La façana de la Fe**
The façade of Faith
- **La façana de la Caritat**
The façade of Charity
- **El xiprer**
The cypress
- **El signe universal de bona acollida**
The universal sign of welcome
- **La joia de la creació**
The jewel of creation



Four Seasons Casablanca Hotel

Casablanca, Morocco | Design: Signes



Menu





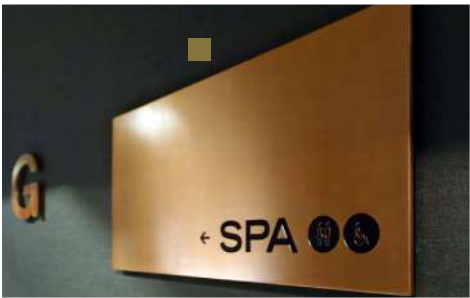
Royal Champagne Hotel

Champillon, France | Design: Signes



Menu





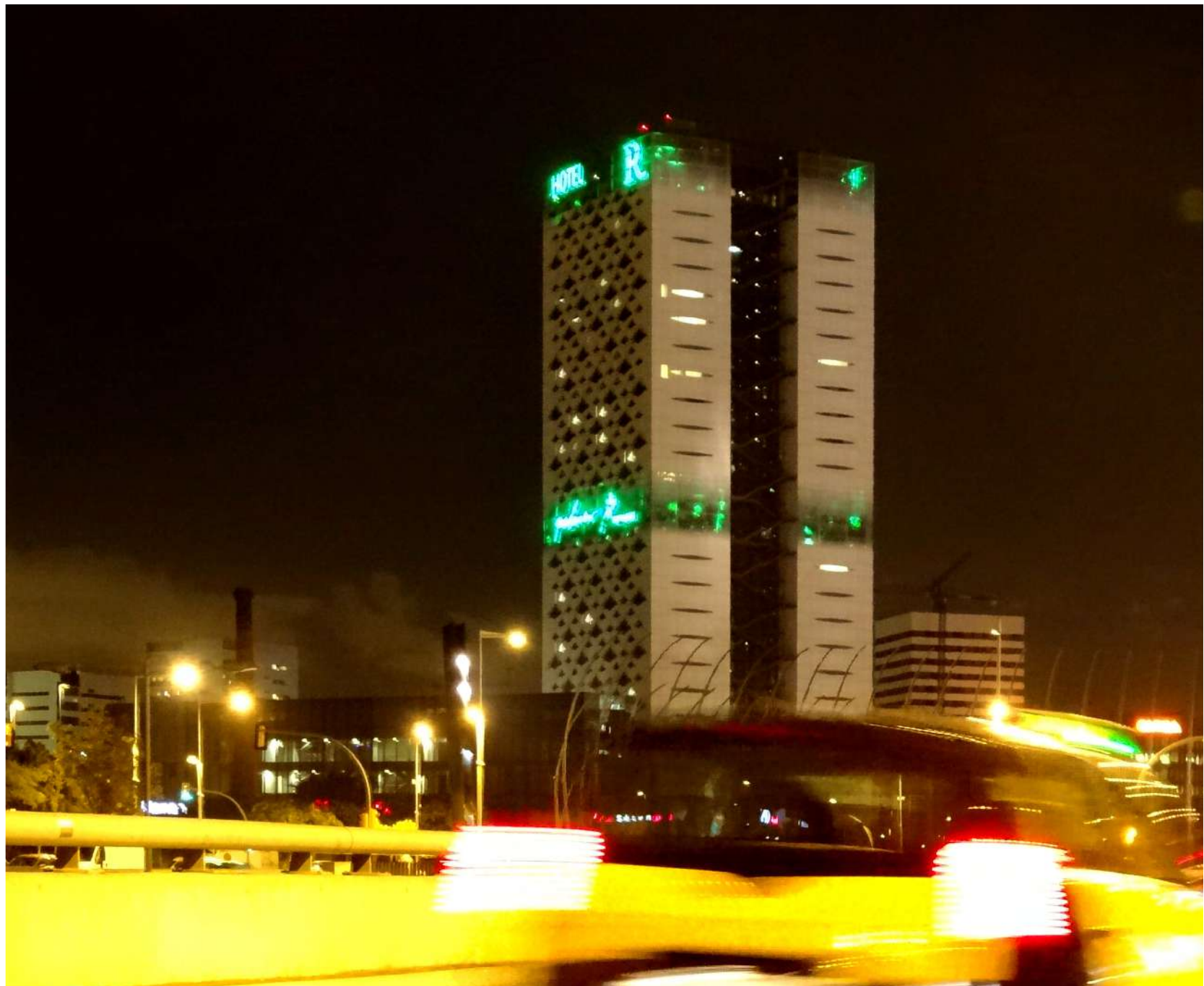


Monument Hotel

Barcelona | Logo design: Summa · Signal design: Signes



Menu

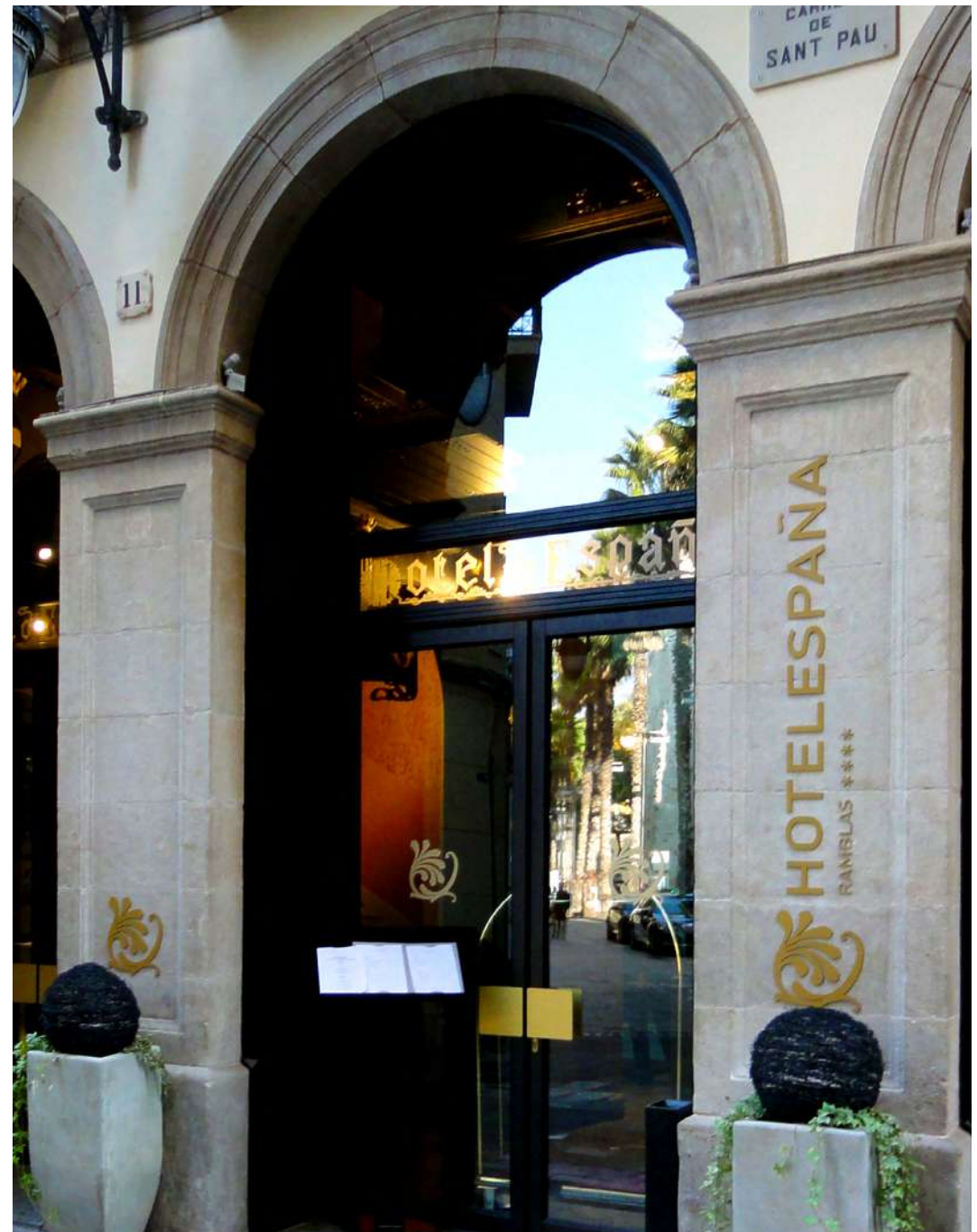


Renaissance Barcelona Fira Hotel

L'Hospitalet de Llobregat, Barcelona | Design: Signes



Menu



Condes Hotel
Barcelona | Design: Signes



España Hotel
Barcelona | Design: Signes



Menu



Barcelona Renaissance Hotel

Barcelona | Design: Signes



AC Hotels

Barcelona | Design: AC Hotels corporate identity



Menu



City of Justice

L'Hospitalet de Llobregat, Barcelona | Design: Morillas



Menu



City Council of Trillo

Trillo, Guadalajara | Design: Javirroyo



Menu



City Council of L'Hospitalet de Llobregat

L'Hospitalet de Llobregat, Barcelona | Design: Signes



City Council of Cartagena

Cartagena, Murcia | Design: Signes



Menu



Naut Aran Local Council

Baqueira Beret. Naut Aran. Lleida | Design: Signes



City Council of Colera

Colera. Girona | Design: Porcuatro



Menu



PRISA

Madrid | Design: Corporate Vision



Cadena SER

Madrid | Design: Óscar Mariné



Menu



Fira de Barcelona

L'Hospitalet de Llobregat, Barcelona | Design: Toyo Ito & Associates + Tomo Lida



Menu



Logicor

National implementation | Design: Story & Co



Malaga Trade Fair and Congress Center

Malaga | Design: Addison España



Menu



Fàbrica Moritz Beer Lab

Barcelona | Design: Ateliers Jean Nouvel



Menu

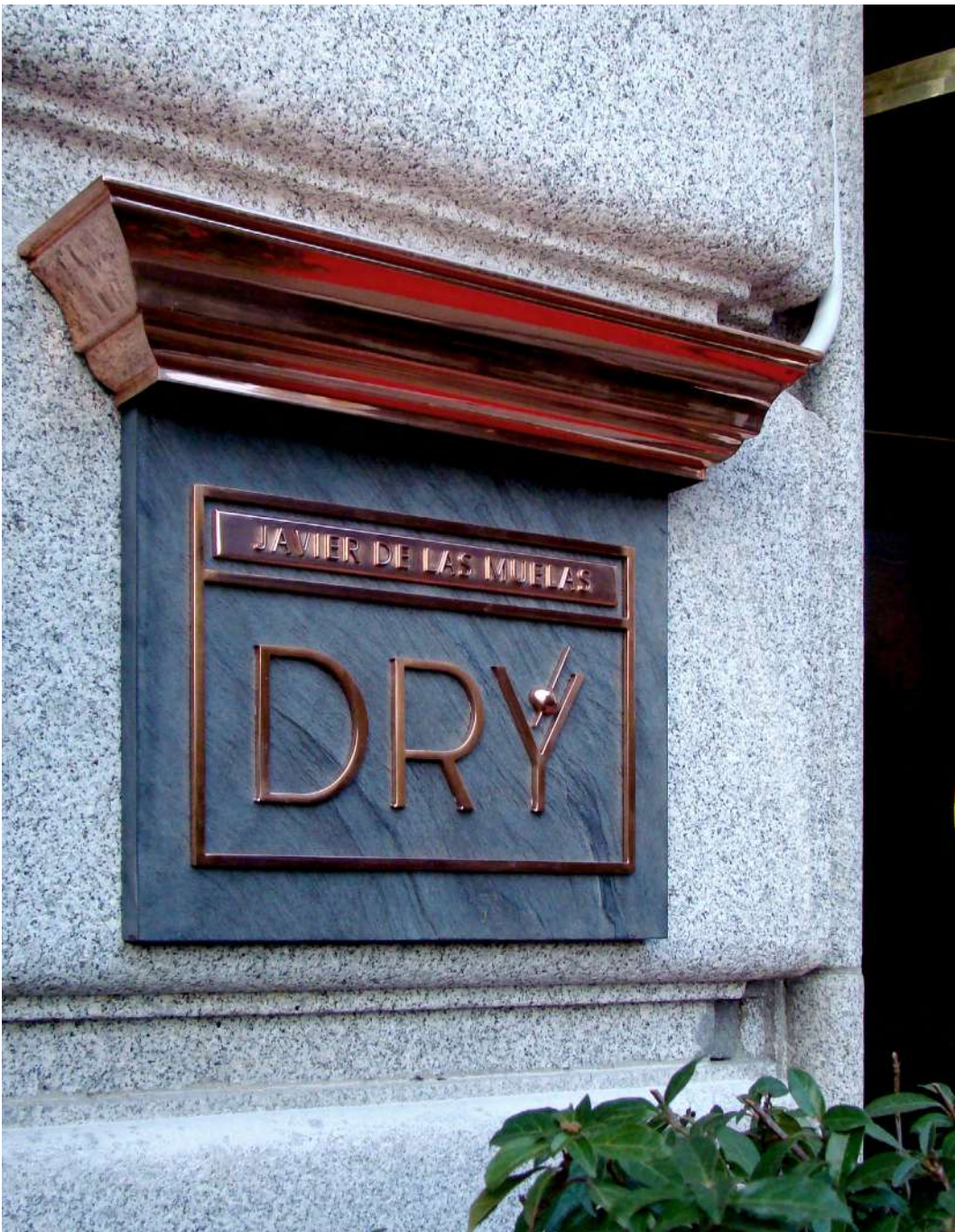


Lasarte Restaurant

Barcelona | Design: Mercè Borrell + Signes



Menu



Dry Martini

Madrid and Barcelona | Design: Carlos Rolando

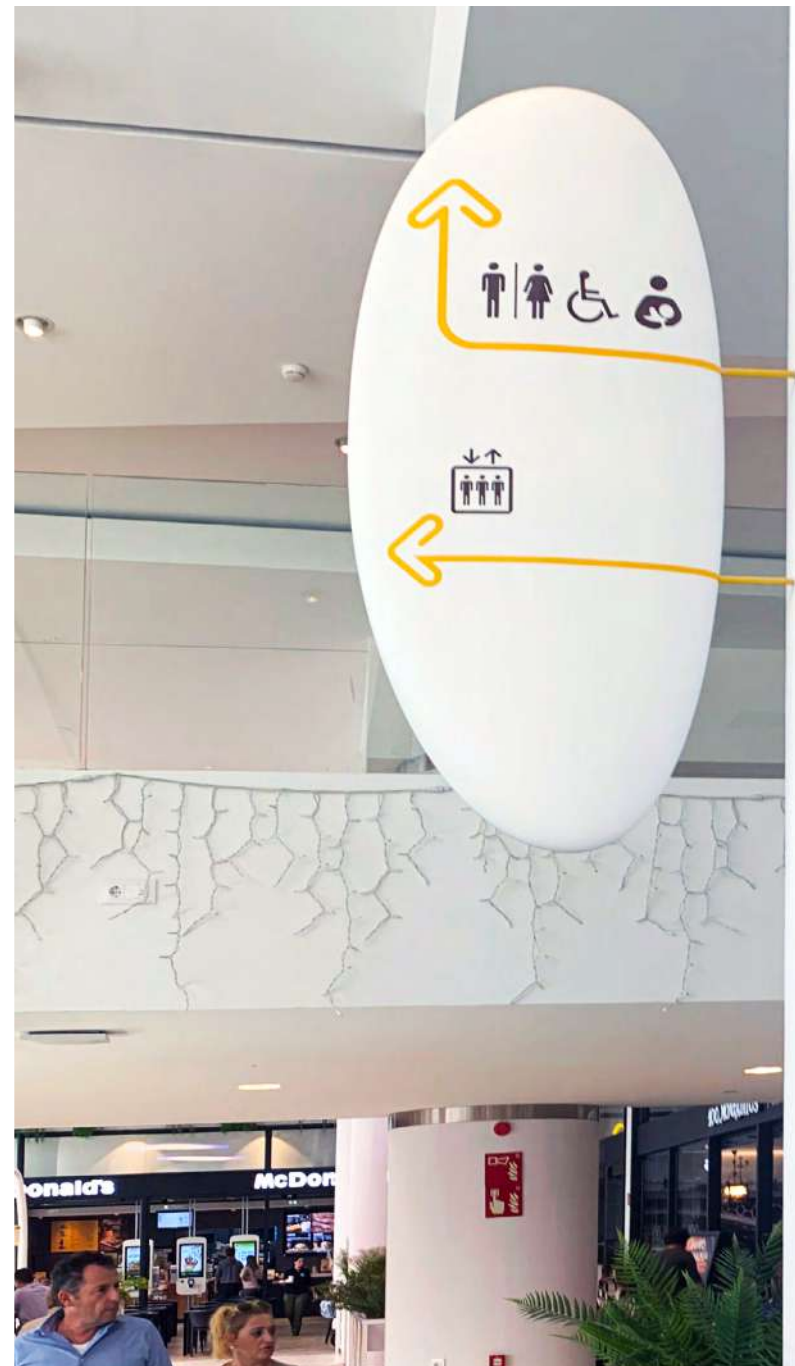


Mextizo Restaurant

Barcelona | Design: Capella García Arquitectura



Menu

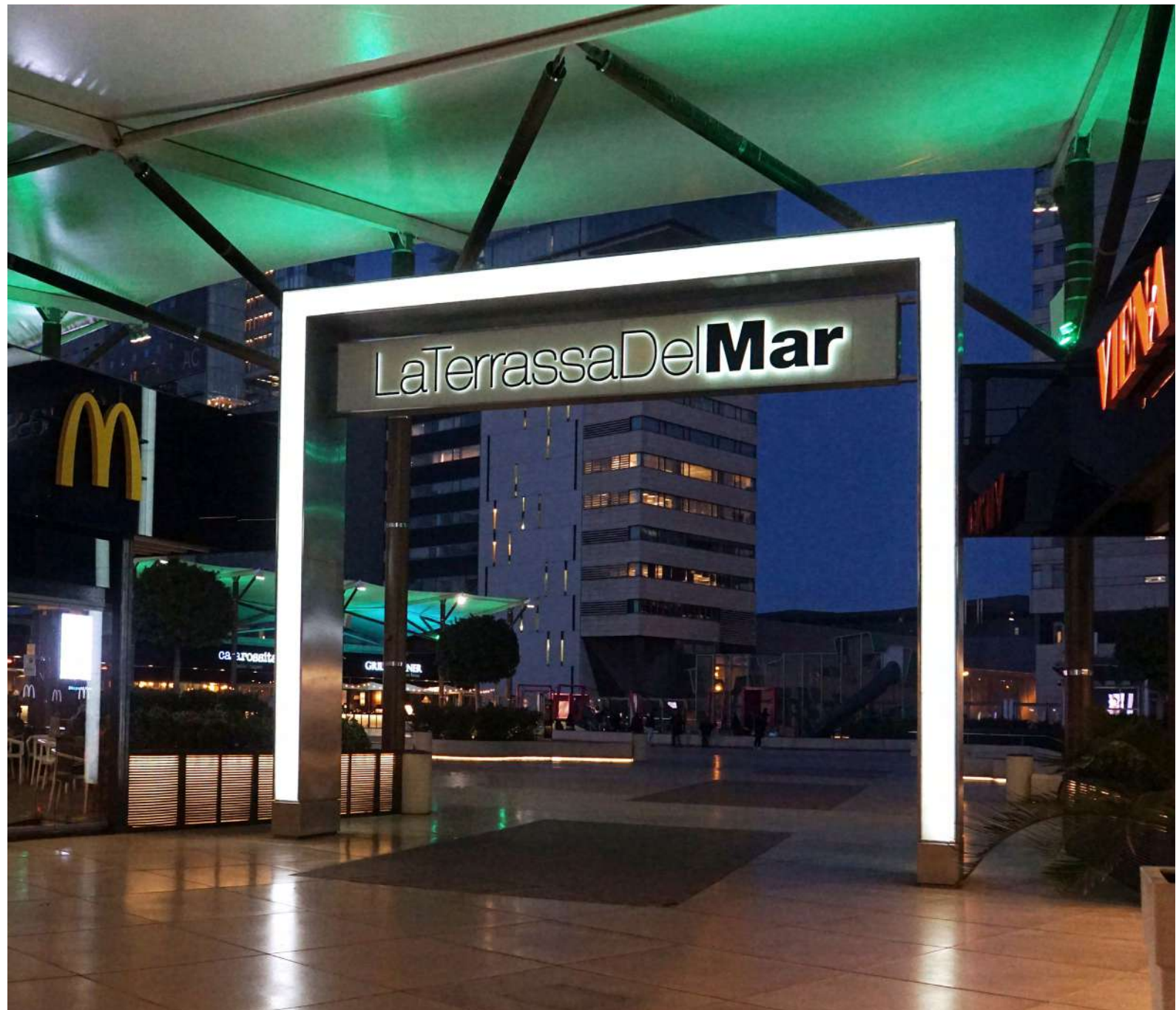


Larios Centro Shopping Center

Malaga | Design: Totem



Menu



Diagonal Mar

Barcelona | Porch design: Chapman&Taylor · Design: Chapman Taylor · Signes



Menu



Puerto Venecia

Zaragoza | Design: Signes



Menu



As Cancelas

Santiago de Compostela. La Coruña | Design: Chapman Taylor



Menu



Megapark Barakaldo

Barakaldo, Vizcaya | Design: Signes



Menu



Anfaplace Shopping Center

Casablanca, Morocco | Design: Foster & Partners



Menu



Tanger City Center

Tanger, Morocco | Design: Signes



Vremena Goda

Moscow, Russia | Design: Signes



Menú



La Roca Village

La Roca del Vallès, Barcelona | Design: Carlos Ronaldo / La Roca Village signaling manual



Las Rozas Village

Las Rozas, Madrid | Design: Commarts (Communication Arts)

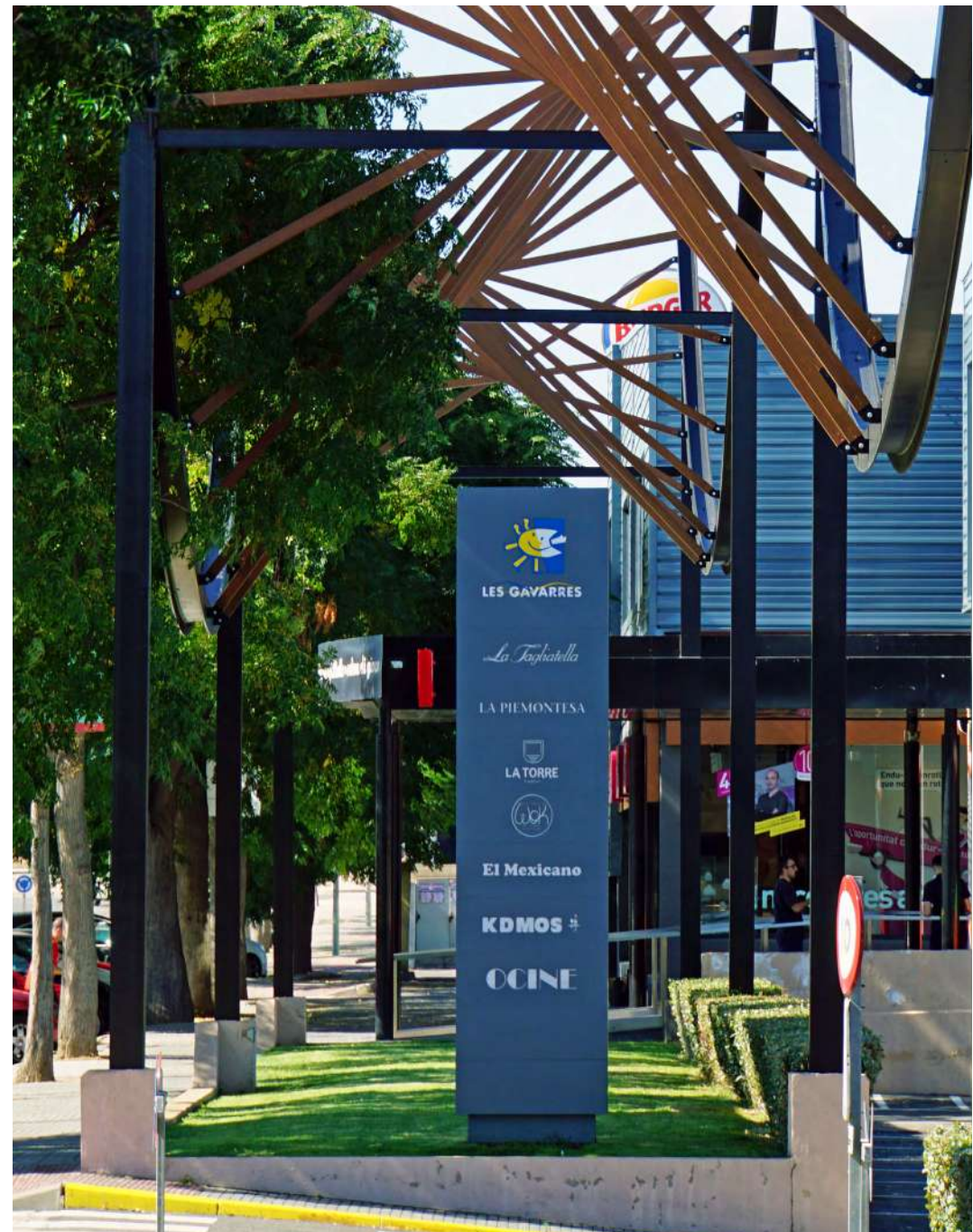


Menu



Parc Central

Tarragona | Design: Signes



Les Gavarres

Tarragona | Design: Signes

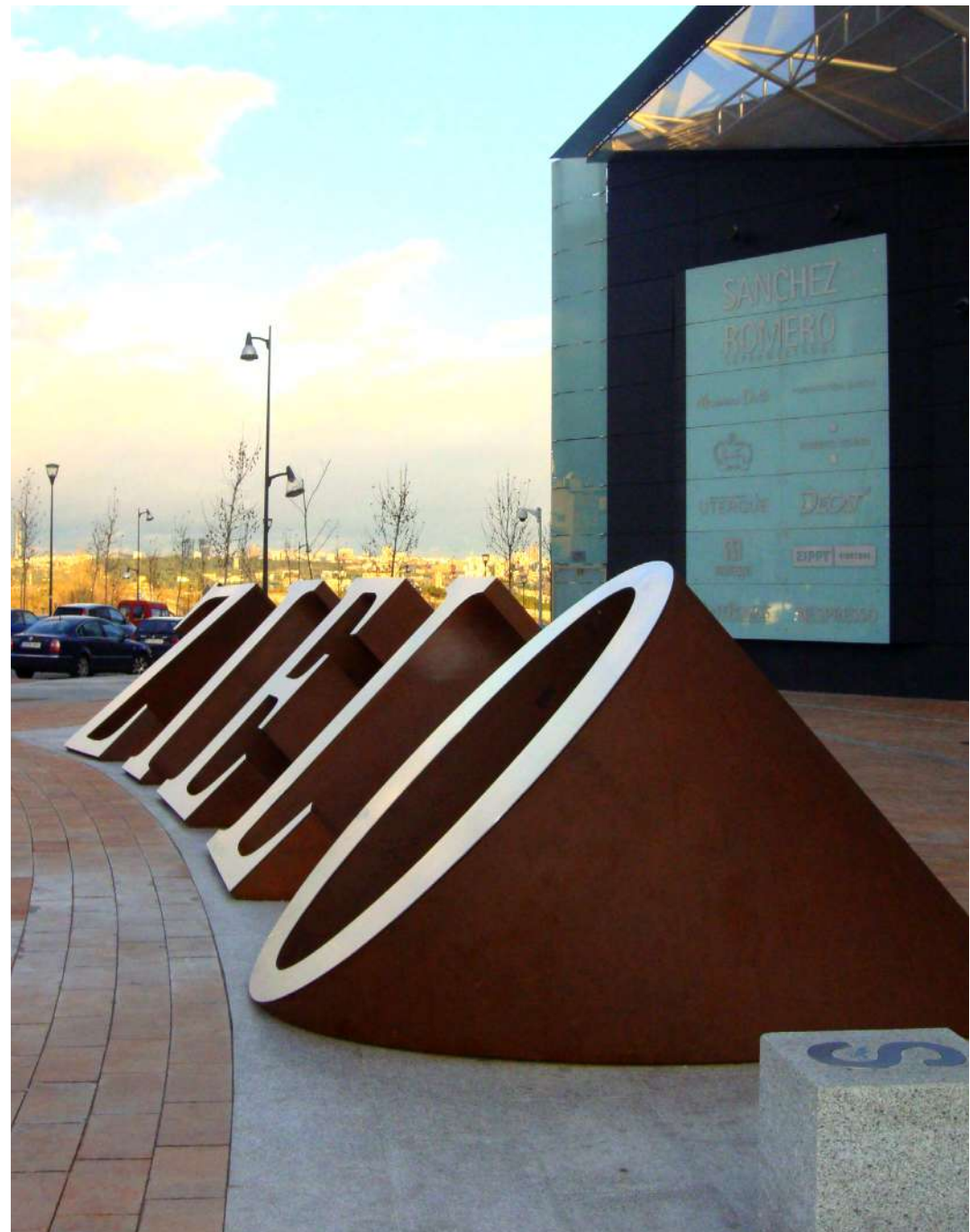


Menu



Plenilunio

Madrid | Design: Chapman Taylor



Zielo Shopping Pozuelo

Pozuelo de Alarcón, Madrid | Design: Signes



Menu



Splau

Barcelona | Design: Ancor Retail (currently named Brancor)



Sexta Avenida

Madrid | Design: Signes



Menu



Encants Market Barcelona

Barcelona | Design: Signes



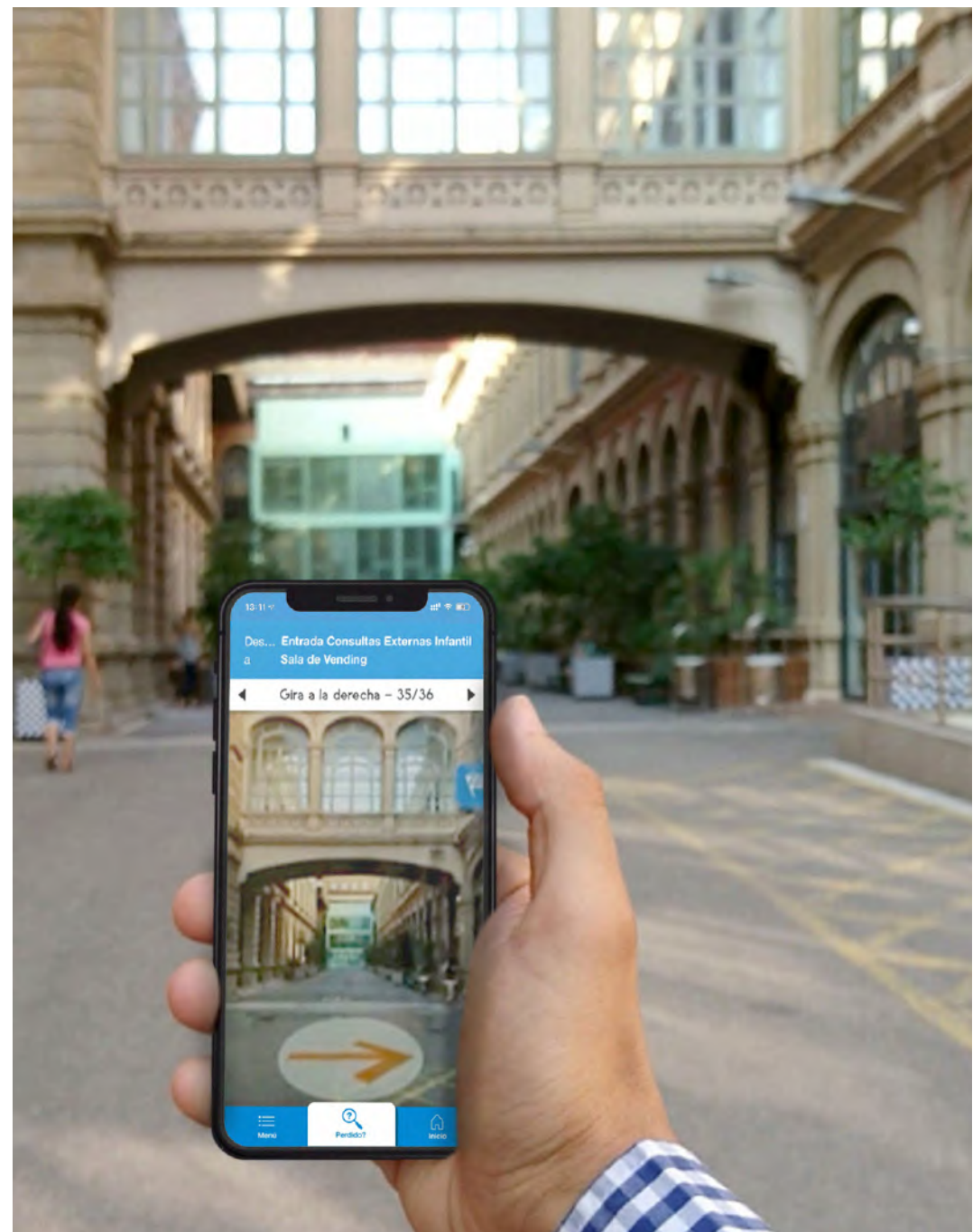
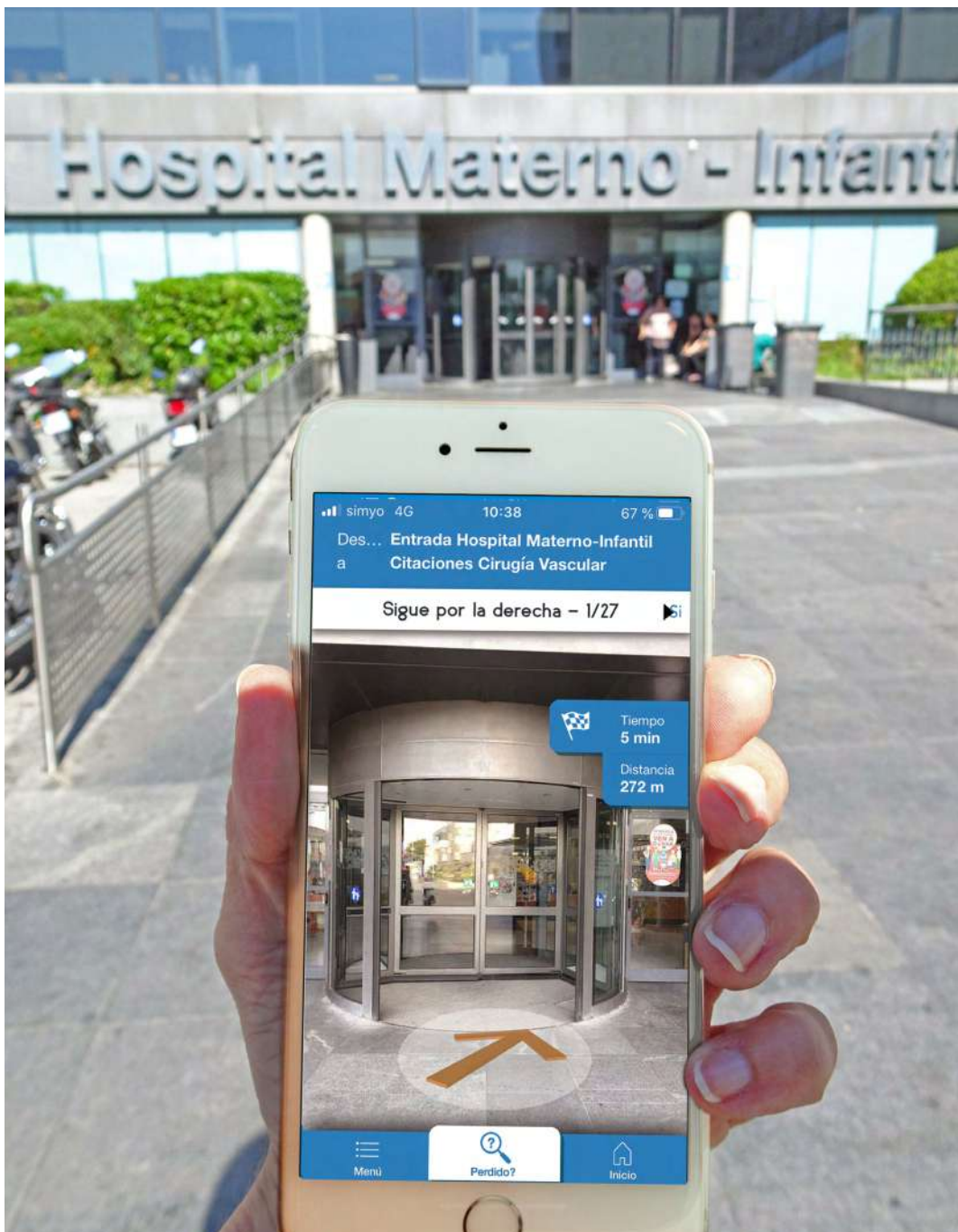
San Antón Market

Madrid | Project: QVE Arquitectos



Menu





La Paz Hospital
Madrid | Eyedog · Signes



Hospital Clínic
Barcelona | Eyedog · Signes



Menu



Sant Pau Hospital
Barcelona | Design: Signes



Menu



Corachan Clinics

Barcelona | Design: Signes



Sanitas

National implementation | Design: Sanitas signaling manual



Menu



Cal Muns · Sant Pere Claver Foundation

Barcelona | Design: Aiko Numa



Hospital del Mar

Barcelona | Design: Signes



Menu



Sant Joan University Hospital

Reus, Tarragona | Design: Signes

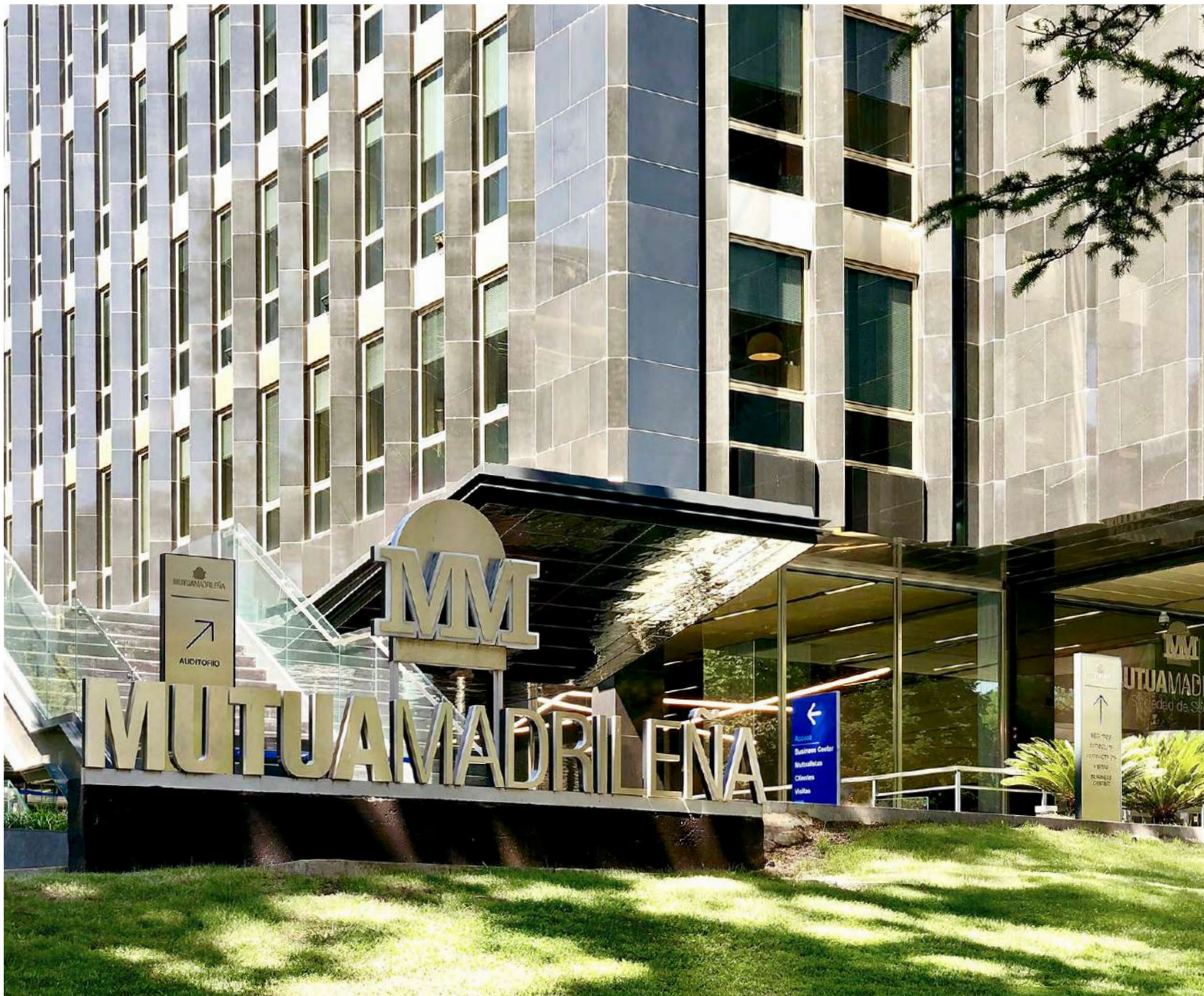


Dénia Hospital

Dénia, Alicante | Design: Signes



Menu

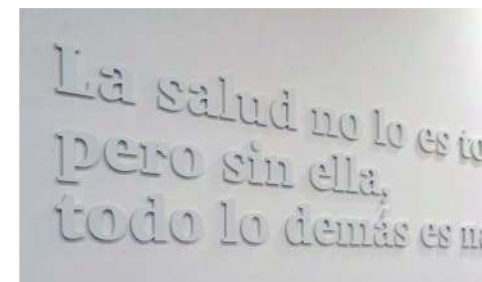


Mutua Madrileña

Madrid | Design: Signes



Menu

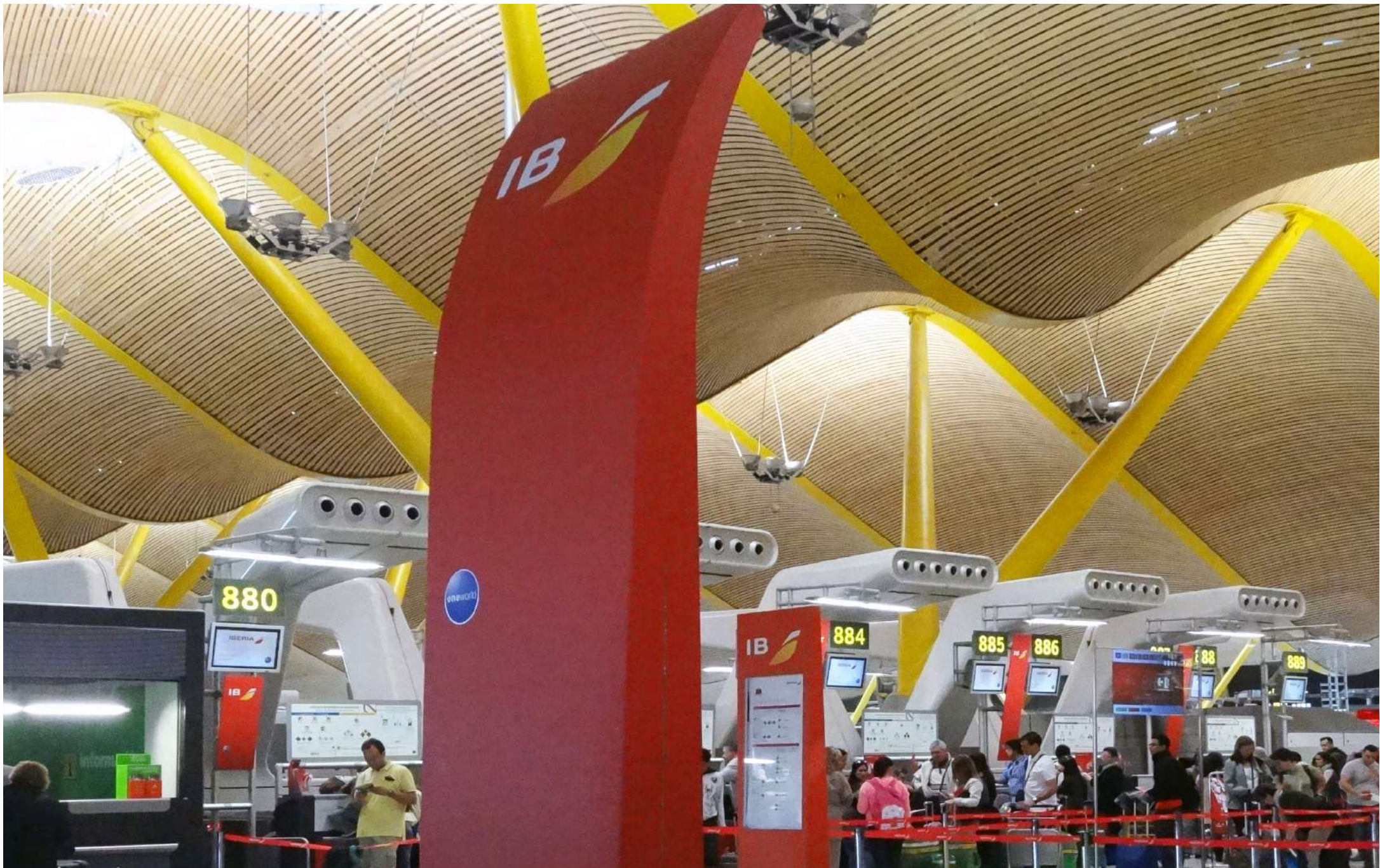


DKV Medical insurance

Zaragoza | Design: Signes



Menu

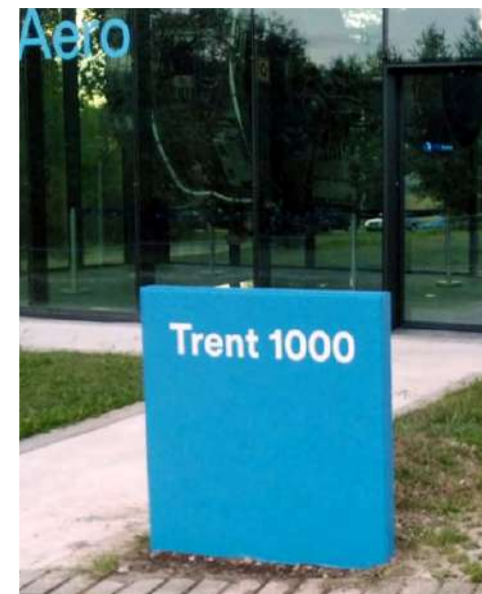


Iberia

National and international implementation | Design: Addison Spain · Interbrand



Menu



ITP Aero

National and international implementation | Design: Knom



Menu



Adif

National implementation | Design: Summa



Palma Subway

Palma de Mallorca, Balearic Islands | Design: Signes



Menu

SIGNES

Signes Barcelona

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signes.es

signeshop.es

October 2021

Thank you!